

John F. Kennedy Middle School

2100 South Fiske Boulevard
Rockledge, FL 32955-3399



July 22, 2024

To Whom It May Concern,

Kennedy Middle School is seeking donations for our Athletics Programs, which currently include girls & boys' basketball, cheerleading, dance team, soccer, track & field, and volleyball.

Your donations will go towards purchase of equipment, uniforms, banners, celebrations/banquets, buses, and any additional needs required for upkeep of our programs. As you may know, student participation in athletics has been proven to increase graduation rates, academic achievement, positive body-image perceptions, and self-esteem. Therefore, while your donations will directly impact our athletics programs, they will also be indirectly impacting student achievement and self-confidence.

As a small token of appreciation for your support, all donors will receive "shout-outs" at our home games, as well as in our weekly school newsletter. If you have a business logo you'd like included in your shout-out, please send it to Mr. Derrick Reed, KMS Athletic Director, at reed.derrick@brevardschools.org. Additionally, all donations are tax-deductible.

Thank you for your support of our school and our students! We look forward to creating a continuing partnership with you.

Sincerely,

A handwritten signature in blue ink that reads "Derrick Reed".

Derrick Reed
Athletic Director
Kennedy Middle School
Rockledge, FL

Angela Owens

Mark J. Rendell, Ed.D., Superintendent
Phone: (321) 633-3500 • FAX: (321) 735-9734

