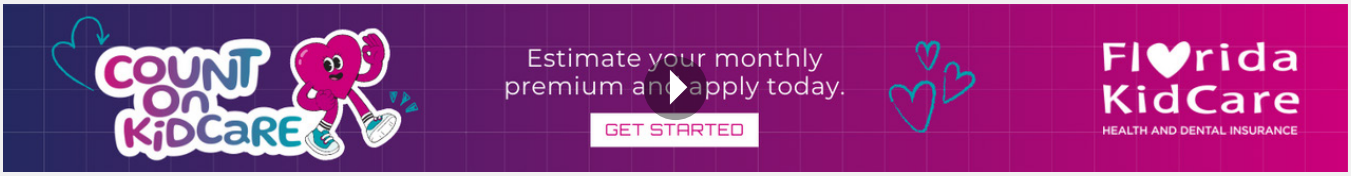
RESOURCES

Web and Email Banners

Driving interested parents and guardians to the Florida KidCare website is easy. **Simply click on the button below** to download any of the following animated web banners based on the size(s) you need, and place them on your website/email newsletter. When prompted to enter a URL link, insert: **floridakidcare.org**

Download banner ads.

728 x 90



300 x 600



300 x 250



300 x 50



320 x 50



Educational Website

To help Florida families get ready for the new school year, we'll be launching an updated version of **BackToSchoolGuide.org**, an interactive digital guide that will include:

- Back-to-school readiness checklist for parents
- Healthy school snack ideas
- Stress and sleep management tips
- Downloadable resources
- … and more!



Social Media Assets

It's easy to send parents to the Florida KidCare website and BackToSchoolGuide.org. Use social media to help direct parents to more information. Below, we have compiled key information to help you increase your activity surrounding support for Florida KidCare on social media. Follow, tag and like us on social media and join the conversation!

Follow on Facebook | Follow on Twitter (X) | Follow on Instagram

Simply click on the button below to download any of the following graphics, based on what messaging you choose to promote.

Download social media graphics and animations.

