

# School Board of Brevard County

2700 Judge Fran Jamieson Way • Viera, FL 32940-6601

Mark W. Mullins, Ed.D., Superintendent



October 9, 2018

## MEMORANDUM

TO: Selected High School Principals

FROM: Janice Scholz, Director *JS*  
Secondary Leading & Learning, Career and Technical Education

### SUBJECT: Return on Investment-Parent Notification

Florida Statutes 1003.02(j) RETURN ON INVESTMENT states that districts must notify the parent of a student who earns an industry certification that articulates for postsecondary credit of the estimated cost savings before the student's high school graduation versus the cost of acquiring such certification after high school graduation, which would include the tuition and fees associated with available postsecondary credits. Also, the student and the parent must be informed of any additional industry certifications available to the student.

To assist you, we have created the attached spreadsheet indicating the Return on Investment (ROI) for each certification offered in the district. In order to comply with the provision, you are being asked to include information on your school's website and/or in one of your school newsletters regarding the ROI for industry certifications earned at your school. You may use the information included on the attached spreadsheet or only the information specific to the certifications offered on your campus. The attached spreadsheet is also located on the CTE website <https://www.brevardschools.org/Page/3561>

If you have any questions about the ROI data or articulation agreements, please contact me at 321-633-1000, extension 380.

Approved: \_\_\_\_\_

Dr. Stephanie Soliven, Assistant Superintendent  
Secondary Leading and Learning

C: Robin Novelli  
Mollie Vega  
Sherri Bowman  
Selected Curriculum Contacts  
Selected CTE Department Chairs  
CTE Resource Teachers

Janice Scholz, Director  
Career & Technical Education  
Phone: (321) 633-1000, ext. 380 • FAX: (321) 633-3520



**Brevard Public Schools**  
**2018-19 Return on Investment - Industry Certifications**  
**Parent Notification of Cost Savings**

Certification Name	Retail Exam Cost	Cost of training	Articulated College credits	Cost of College credit*	Total cost
Adobe Certified Associate: Flash / Animate	\$180.00		3	\$420.22	\$600.22
Adobe Certified Associate: Dreamweaver	\$180.00		3	\$420.22	\$600.22
Adobe Certified Associate: Illustrator	\$180.00			\$0.00	\$180.00
Adobe Certified Associate: InDesign	\$180.00			\$0.00	\$180.00
Adobe Certified Associate: Photoshop cloud	\$180.00			\$0.00	\$180.00
Adobe Certified Associate: Premiere Pro	\$180.00			\$0.00	\$180.00
Adobe Certified Expert: Premiere Pro	\$180.00			\$0.00	\$180.00
Adobe Certified Expert: After Effects	\$180.00			\$0.00	\$180.00
Aerospace/Aircraft Assembly (AAA)	\$125.00		9	\$1,060.66	\$1,185.66
Air Conditioning Service Technician - NATE	\$500.00		3	\$420.22	\$920.22
ASE Automotive Maintenance and Light Repair	\$30.00		3	\$420.22	\$450.22
ASE Entry-Level - Auto: Automobile Service Technology	\$40.00			\$0.00	\$40.00
ASE Entry-Level - Collision: Sturctural Analysis and Damage	\$40.00			\$0.00	\$40.00
Autodesk Certified Professional - 3D Studio Max	\$210.00	\$1,380.00		\$0.00	\$1,590.00
Autodesk Certified Professional - Inventor	\$210.00	\$1,380.00		\$0.00	\$1,590.00
Autodesk Certified User - AutoCAD	\$180.00	\$1,380.00	3	\$420.22	\$1,980.22
Autodesk Certified User - Inventor	\$180.00	\$1,380.00	3	\$420.22	\$1,980.22
Autodesk Certified User -Revit Architecture	\$180.00	\$1,380.00	3	\$375.00	\$1,935.00
Certified Medical Administrative Assistant	\$117.00	**		\$0.00	\$117.00
Certified Nursing Assistant (CNA) ***	\$286.50			\$0.00	\$286.50
Certified Solidworks Associate (CSWA)	\$99.00	\$500.00	3	\$375.00	\$974.00
Chief Architect Certified Apprentice	\$195.00		3	\$420.22	\$615.22
Child Development Associate (CDA)	\$425.00		9	\$1,060.66	\$1,485.66
CIW Advanced HTML5 and CSS3 Specialist	\$150.00		3	\$420.22	\$570.22
CIW JavaScript Specialist	\$150.00		3	\$420.22	\$570.22
CIW Site Development Associate	\$150.00		3	\$420.22	\$570.22
Emergency Medical Responder - IEMSR	\$100.00	**		\$0.00	\$100.00
E.P.A - HVAC	\$25.25			\$0.00	\$25.25
FAA Ground School	\$39.95	\$295.00	3	\$0.00	\$334.95
Florida Automotive Dealer's Association	\$79.95			\$0.00	\$79.95
GIS Technician (Entry Level)	\$150.00	\$2,150.00		\$0.00	\$2,300.00
HVAC Employment Ready - Air Conditioning	\$24.95		4	\$500.00	\$524.95
HVAC Employment Ready - Electrical	\$24.95		4	\$500.00	\$524.95
HVAC Employment Ready - Heat Pump	\$24.95		4	\$500.00	\$524.95
Microsoft Office Master	\$360.00		3	\$420.22	\$780.22
Microsoft Office Specialist Bundle Certification (3 of 5)	\$360.00		3	\$420.22	\$780.22
MSSC Certified Production Technician	\$232.00	\$520.00	15	\$1,701.10	\$2,453.10
National ProStart Certificate of Achievement	\$36.00		3	\$420.22	\$456.22
NCCER Air Conditioning, Refrigeration and Heating ***	\$30.00		3	\$420.22	\$450.22
NOCTI - Clothing & Textiles Management & Production	\$33.00			\$0.00	\$33.00
NOCTI - Criminal Justice	\$20.00			\$0.00	\$20.00
PACT Building Construction Tech*** (Plus OSHA card)	\$35.00			\$0.00	\$35.00
ParaPro Assessment	\$55.00			\$0.00	\$55.00
QuickBooks Certified User	\$150.00		3	\$420.22	\$570.22
ServSafe Certified Professional Food Manager ***	\$188.95		3	\$420.22	\$609.17
Wastewater Treatment Plant Operator Level C	\$100.00	\$500.00		\$0.00	\$600.00
Water Treatment Plant Operator Level C	\$100.00	\$500.00		\$0.00	\$600.00

\* College credit costs determined by \$106.74 per credit + \$100 for a textbook

\*\* Requires 1 year of experience or complete the high school program

\*\*\* Must be taught in a certified program

Brevard Public Schools pays for current program enrolled students to take Industry Certifications. This amount reflects the outside testing entity charge for testing. The cost of assessment does not include retakes.