

UNOFFICIAL MINUTES

Regular Meeting

The Mayor and City Council met in regular session on Tuesday January 21, 2025, at 4:00 p.m. in the G. Thomas Love Boardroom at the Greeneville Energy Authority Building with Mayor C. Calvin Doty presiding.

Present were Council Members Matt Hensley, Tim Teague, Council Member Tim Ward, and Todd Smith, City Manager. Council Member Ginny Kidwell was absent.

At this time, Mayor Doty's comments are as follows: 1. Thank you to the Town's Public Works Department for clearing our city streets during the recent snow event; 2) Scott Keith, Assistant Public Works Director, tested for and earned the title Certified Public Works Professional by the American Public Works Association. Patsy Fuller, Human Resources Director, presented Mr. Keith with his official certificate; 3) Scott Keith, Assistant Public Works Director provided an update on the intersection improvements at McKee Street and Bernard Avenue, where a new traffic signal was recently installed and timing adjusted to move traffic through safely and more efficiently; and 4) Marty Shelton, Administrative Operations Chief of the Greeneville Fire Department, retired after 35 years of service to the Town. Patsy Fuller, Human Resources Director, presented Mr. Shelton with a plaque. Todd Smith, City Manager, presented Mr. Shelton with a Town of Greeneville challenge coin.

No public comment on the items on this agenda.

Motion by Council Member Hensley, seconded by Council Member Ward to approve the minutes from the regularly scheduled meeting held on Tuesday, January 7, 2025. Motion passed unanimously.

Motion by Council Member Ward, seconded by Council Member Hensley to nominate Council Member Tim Teague to serve as Vice-Mayor. Todd Smith addressed the Council stating the appointment of Vice-Mayor runs concurrent with the term of the Council Member. Motion passed unanimously.

At this time, Candace Long, Director of Transportation for Net Trans, presented an update on the program. Net Trans serves as the essential link for the Tri-Cities and all eight (8) counties of Northeast Tennessee. Net Trans offers door-to-door demand response transportation for the general public, seniors, and individuals with disabilities. In 2025, Net Trans will be offering all-electric transport. On the Net Trans app, individuals can book and cancel rides, view real-time vehicle tracking and estimated times of arrival, and manage payment options. The schedule for Net Trans services is from 6 a.m. to 6 p.m. Monday through Friday.

At this time, Lynn Broyles, Executive Director of the Greene County Anti-Drug Coalition presented an update on the programs. The Greene County Anti-Drug Coalition is funded by the Tennessee Department of Transportation is funded by the Tennessee Department of Mental Health and Substance Abuse Services, as well as local Opioid Abatement Funds. The primary focus of the Anti-Drug Coalition is the prevention of mental health and substance use challenges through awareness, education, training, and lifesaving resources to the community. The Coalition also collaborates with community leaders to create a lasting impact on the health and well-being of our community. The Anti-Drug Coalition holds an open community meeting on the third Thursday of the month at 115 Academy Street at 8:00 a.m.

At this time, Christina Potts, Marketing and Media Specialist, presented an update to the Council. Accomplishments in 2024 include: 1) new website and app; 2) social media growth; 3) special event form and guide; 4) new Heritage and Dogwood events. In addition, Mrs. Potts completed her certification as a Master Public Information Officer. Marketing and media goals include: 1) Enhancing revenues for the Town; 2) Supporting local business and economic development; 3) Promoting a positive Town image; and 4) Attracting people to live, learn, work, and advance business in Greeneville. Mrs. Potts noted that attendance at events was increasing steadily from year to year, including America Downtown 4th of July Celebration with 3,400 – 5,100 participants, Midnight on Main New Year’s Eve Celebration with 2,100 – 2,800 participants. In 2024, Facebook drew 1,700 additional followers than the prior year, which equates to a 68.6% increase. Also in 2024, Instagram drew 561 followers, an increase from a high in 2022 of 438 followers. Finally, goals for the marketing and media department are as follows: 1) Connect better with our citizens and employees by enhancing communication; 2) Improve our “gateways” including the Town’s website, social media, and Town image/brand; 3) Increase local, regional, and national awareness of what Greeneville has to offer.

At this time, Lora Young, Finance Director, presented the December 2024 Financial Report. Mrs. Young noted that revenues exceeded expenditures in the month of December by \$2.2 million, which can be attributed to property tax collections. Also noted was the growth in sales tax over the prior year as indicated: 1) Local option sales tax collections were \$51,890 more than December 2023; and 2) State sales tax collections were \$15,485 more than December 2023. Overall, revenues and expenditures were near the mid-year goal of fifty percent (50%).

Motion by Council Member Hensley, seconded by Council Member Ward to approve a quote for the Finance Office to upgrade the payroll module for the NextGen Financial Software in the amount of \$14,796.80. This is a budgeted item. Lora Young, Finance Director, addressed the Council. Motion passed unanimously.

Motion by Council Member Teague, seconded by Council Member Hensley to approve a Resolution to accept Deborahs Way as a public street and add to the master list for the Town. Randy Davenport, Planning Administrator, addressed the Council. This street is in the Red Tail Landing Development located off Vann Road. There are a total of fifteen (15) lots on this street. Approving the resolution would mean that the Town would assume all maintenance on the street. Motion passed unanimously.

Motion by Council Member Hensley, seconded by Council Member Ward to approve a Resolution for the Town of Greeneville to apply for the 2025 Tennessee Housing Development Agency (THDA) HOME Grant in the amount of \$500,000 with no local match. Todd Smith, City Manager, addressed the Council. This is a yearly program with the funds being used for roofs, heating/cooling units, doors, windows, etc. on houses needing repairs. A public process is available for individuals to apply for the HOME grant program. Motion passed unanimously.

Motion by Council Member Teague, seconded by Council Member Ward to approve a proposal by Mattern & Craig for engineering and design work for turn lane extensions a SR34 (Highway 11E) and Rufe Taylor Road. Scott Keith, Assistant Public Works Director, addressed the Council. The Fiscal Year 2025 budget has \$100,000 allocated for improvements on Andrew

Johnson Highway (SR34/Highway 11E). The cost for engineering and design is \$32,500. Construction management costs will not exceed \$30,000. Construction is likely to begin in the fall of 2025. Motion passed unanimously.

Motion by Council Member Teague, seconded by Council Member Hensley to approve the purchase of a used vehicle for the Greeneville Police Department in the amount of \$36,000, with \$25,000 for the used vehicle and \$11,000 for the police equipment installed on the vehicle. Steve Spano, Police Chief, addressed the Council. This is a budgeted item. The vehicle purchase also includes a seven-year/100,000-mile warranty. Motion passed unanimously.

Motion by Council Member Hensley, seconded by Council Member Teague to adjourn. Motion passed unanimously.

Attest:

C. Calvin Doty, Mayor

Lora A. Young, Recorder

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