

LANSING CENTRAL SCHOOL DISTRICT
BOARD CANDIDATE SUMMARY – 2026

(Please return with your petition no later than 5:00pm, Monday, April 20th)

NAME: Robert Case
ADDRESS: 50 Murfield Drive Ithaca NY 14850
EDUCATION: Master of Science, Org. Management, Keuka College
EMPLOYER: Market Street Trust Company
CHILDREN (Names and Grades): Chloe (11th), Connor (7th), Cameron (K Fall 2027)

STRENGTH(S) OF THE DISTRICT AS YOU SEE THEM:

The strength of our district is undoubtedly the people. Our family has experienced caring educators and staff, dedicated coaches and a committed community that consistently shows up in support. In times of turbulence, people come together – privately and publicly - to share their perspectives, concerns and ideas. We are lucky for that, even when it's messy. I am hopeful to help harness the passion, interest and engagement of our community to help make sure the district is well-run, financially sound and focused on helping EVERY student succeed.

DISTRICT ISSUES WHICH YOU WOULD LIKE TO SEE ADDRESSED:

I see this less as identifying problems and more as identifying priorities. For Lansing, those include continuing to expand student opportunities within a small-district setting, maintaining long-term financial sustainability, and supporting student well-being and readiness. These are ongoing responsibilities and I would welcome the opportunity to contribute to that work.

STRENGTH(S) YOU HAVE WHICH WOULD MAKE YOU A GOOD BOARD MEMBER:

I am a pragmatic thinker, a consensus-builder, and a team player who is comfortable making tough decisions and working collaboratively. I bring a well-rounded background in education and professional experience, along with strong financial and budgetary expertise. I have experience making complex financial decisions, balancing competing priorities, and maintaining a long-term perspective. I understand the importance of being a responsible steward of taxpayer resources while continuing to invest in the quality of our schools. I am honest, disciplined, and determined—unafraid of hard work, committed to doing the right thing, and comfortable saying "I don't know."

ANY OTHER INFORMATION YOU WOULD LIKE VOTERS TO KNOW ABOUT YOU AND WHY YOU ARE RUNNING FOR THE SCHOOL BOARD:

My wife, Ashley, and I intentionally chose Lansing in 2010 to buy our first home; we wanted to give our kids a safe community and good education. In the 2026–2027 school year, we will have a kid in each of the Lansing schools, giving our family a unique, firsthand perspective on the full K–12 experience.

I grew up in Cayuga County, spending my early years on a dairy farm before moving to the Village of Union Springs—a community much like Lansing. That experience instilled a deep appreciation for strong schools, hard work, and close-knit communities – and it's time for me to prioritize giving back to a community that has helped us raise our family.

Professionally, I bring nearly 30 years of experience in the financial services industry. I currently serve as Chief Client Family Services Officer at Market Street Trust Company, where I am a member of the executive team and oversee the firm's client experience and wealth management team. My career has centered on leadership, accountability, and delivering high-quality service—skills I believe translate directly to effective school board governance. I have actively served on several nonprofit boards, including the United Way of Tompkins County, Tompkins County Public Library Foundation and Union Springs Education Foundation.

Outside of work, I enjoy running, reading, and staying active. I've coached at a local CrossFit gym and am a member of Vitality Fitness here in Lansing. Most of all, I love being a dad and cheering on Chloe and Connor in volleyball, baseball, and basketball. And soon, we'll start all over again as Cameron starts tee-ball!

I hold an Associate's degree in Communications from Cayuga Community College, along with a Bachelor of Science in Organizational Management and a Master of Science in Business Management from Keuka College. I also maintain professional certifications, including Notary Public for New York State and Certified Private Wealth Advisor®.

Lansing is home and I'd be proud to serve on our Board of Education.

