TOWNSHIP OF FRANKLIN PUBLIC SCHOOLS

3228 COLES MILL ROAD
FRANKLINVILLE, NJ 08322
www.franklintwpschools.org

Telephone: (856) 629-9500 Fax: (856) 629-1486

Kristin Kellogg Ed.D, Superintendent *Trish Birmingham, Board Secretary/SBA*

Strategic Planning 2027–2032

Dear Community Members,

The Township of Franklin School District is beginning the process of developing a new **Strategic Plan for 2027–2032**. This plan will help establish the district's priorities, identify opportunities for growth, and guide our decision-making and initiatives over the next five years.

As an important first step, we are collecting feedback from our school community through a district-wide survey. Your input will provide valuable insight into the strengths of our district, areas where improvement may be needed, and opportunities to better serve our students, staff, families, and community.

The anonymous survey will remain open through **December 23, 2026**. We sincerely encourage you to participate and provide honest, thoughtful feedback. The information gathered will be analyzed and used as a foundation for discussion during our upcoming strategic planning sessions. Our goal is to use this feedback to identify meaningful areas for district development and establish goals that reflect the needs and aspirations of our entire school community.

In addition to the survey, we anticipate holding in-person strategic planning meetings on the following *potential* dates:

- **February 23, 2027 | 6:00–7:30 PM**
- **March 16, 2027 | 6:00–7:30 PM**
- **April 13, 2027 | 6:00–7:30 PM**

Please note that these dates are tentative and may be adjusted if necessary. Additional information regarding the meeting process and opportunities for participation will be shared as plans are finalized.

Strategic planning is an opportunity for us to reflect on where we are as a district, consider where we want to go, and determine the steps necessary to move forward. We believe that the most meaningful plan is one that incorporates the voices and perspectives of those who make up our school community.

Thank you in advance for taking the time to participate in this important process. Your feedback, engagement, and commitment to the Township of Franklin School District will help shape our direction and priorities for 2027–2032.

Sincerely,

Dr. Kristin Kellogg
Superintendent of Schools
Township of Franklin School District

Community Survey