



Florida School for the Deaf & the Blind

Do More. Be More. Achieve More.

AGENDA

ENROLLMENT COMMITTEE

September 25, 2026, at 8:30 a.m.

Moore Hall – Room 215

Call to Order - 8:30 a.m.

Roll Call

Dr. Tom Zavelson, Mrs. Christine Chapman, Mrs. June Ann LeFors, Mr. Matt Kramer

Public Comment

Limited to 3 Minutes per person.

Approval of Committee Meeting Minutes

April 10, 2026, Enrollment Committee Meeting

New Business

FSDB Current Enrollment 2026-2027

State of Florida Enrollment (Trends)

FSDB Enrollment (Trends)

Outreach Enrollment

Outreach Initiatives

Unfinished Business

Meeting Adjournment – 9:30 a.m.



Florida School for the Deaf & the Blind

Enrollment and Outreach Committee

MEETING MINUTES

April 10, 2026, 8:30 a.m.

Moore Hall, Room 215

Call to Order

Dr. Tom Zavelson, Chair, called to order the FSDB Enrollment/Outreach Committee Meeting at 8:30 a.m. in Moore Hall's room 215.

Attendance

Committee Members Present: Dr. Tom Zavelson, Mrs. Christine Chapman, Mr. Matt Kramer.

Absent Mrs. June Ann LeFors.

Non-Committee Members Present: Mr. Terry Hadley.

FSDB Staff Attendance:

Administration: Tracie Snow, President; Shelley Ardis, Administrator of Outreach, Parent Services, and Technology Services; Paula Wagner, Executive Director of Parent Services; Dawn Zamot, Director of Admissions; Scott Trebjal, Administrator of Instructional Services.

Staff: Cindy Brueckner, Recording Secretary.

Approval of Meeting Minutes

Mr. Kramer made a motion to approve the minutes of the January 23, 2026, Enrollment and Outreach Committee Meeting. The motion was seconded by Mrs. Chapman and was carried unanimously by the Committee.

Public Comment

No public comments were made.

New Business

Dr. Ardis explained that the information she sent to the Committee in February was a follow-up from the January meeting. It was the Department of Education's survey data. This data allows us to compare the number of students statewide with exceptionalities and their locations across the state.

Enrollment Reporting Ideas

We are looking for opportunities to bring more families and professionals to campus.

- Open House should be for families and professionals and not just the community.
- We want to create opportunities to bring more special education professionals to campus for professional development.
 - We want them to see what our Career Tech Education program looks like, how it differs from mainstream education, and how our academic programs work. That the students can participate in athletics and clubs.
 - Educating the professionals so they can support families when they need to make decisions about their child's education.

President Snow added that during Strategic Planning, the team discussed opportunities to open the campus for non-enrolled families to experience FSDB. We have Deaf Homecoming on October 16-17, 2026, and the National Goalball Championships on November 4-7, 2026. We want to give families an opportunity to explore the campus and create a positive experience. We want to have folks available to take them around campus and talk about our programs. We want to create more virtual opportunities for professionals and families to see the campus. Especially for school districts that may not have funding to send staff to St. Augustine to tour the campus.

Establish Meeting Schedule for 2026-27

Dr. Ardis proposed to the Committee that they meet twice a year and eliminate the January meeting. She explained that in September, we can provide strategic planning ideas and enrollment data. Then, in April, we can present DOE's survey data and the statewide comparisons and discuss the accomplishments we achieved during the year. Dr. Zavelson agreed with Dr. Ardis. Mr. Kramer wants the meeting time increased to one hour if fewer meetings are held. Dr. Zavelson agreed.

For the 2026-27 School year, this committee will meet in September and April.

Unfinished Business

There was no unfinished business during this meeting.

Dr. Zavelson adjourned at 9:09 a.m.

The next Enrollment Committee meeting will take place on September 25, 2026, at 8:30 a.m. in Moore Hall, Room 215.