City of Rexburg Privacy Policy

Effective Date: 5/15/2026

This Privacy Policy describes how the City of Rexburg ("we," "our," or "us") collects, uses, and protects your information when you use our website Rexburg.org and/or mobile application (collectively, the "Services"). We are committed to safeguarding your privacy and ensuring transparency about how we handle your data.

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1. Information We Collect

We may collect the following types of information:

A. Personal Information

When you interact with our Services, we may collect personal data such as:

- Name
- Email address
- Phone number
- Mailing address
- Payment details (for reservations, memberships, or event bookings)

B. Usage Information

We may automatically collect data about how you access and use our Services, including:

- Device type and operating system
- IP address
- Browser type
- Date/time of access
- Pages visited and links clicked

C. Location Data

If enabled, our mobile app may collect your device's location to assist with tee time check-ins or navigation features.

D. Club Membership Information (If Applicable)

When provided by your golf or country club, we may collect details such as:

- Member ID

- Reservation history
- Event participation

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2. How We Use Your Information

We may use your information for the following purposes:

- To provide and improve the Services
- To manage reservations and club activities
- To personalize your user experience
- To process payments and send confirmations
- To communicate updates, promotions, and service notifications
- To comply with legal obligations

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3. Sharing Your Information

We do not sell or rent your personal information. We may share it in the following circumstances:

- With your club or facility (for membership and booking coordination)
- With trusted service providers that assist in operating our Services (e.g., hosting, payment processing)
- As required by law, legal process, or to protect our rights

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4. Data Retention

We retain your data only for as long as necessary to provide our Services or to comply with legal, regulatory, or club-related obligations.

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5. Security

We implement reasonable administrative, technical, and physical safeguards to protect your information. However, no method of transmission over the internet or mobile networks is 100% secure.

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6. Children's Privacy

Our Services are not directed to children under 13, and we do not knowingly collect personal information from them. If we learn that we have collected such information, we will take steps to delete it promptly.

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7. Your Choices

You may:

- Update your account information at any time
- Opt out of promotional emails via the unsubscribe link
- Disable location tracking in your mobile device settings
- Request to access, correct, or delete your personal data by contacting us

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8. Third-Party Links

Our Services may contain links to third-party websites or tools. We are not responsible for the privacy practices or content of those third parties.

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9. California Privacy Rights

If you are a California resident, you may have additional rights under the California Consumer Privacy Act (CCPA). Please contact us for more information.

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10. Changes to This Policy

We may update this Privacy Policy from time to time. The most current version will always be posted on our website with the updated effective date.

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11. Health Connect Data

Our app uses Health Connect data exclusively for core health and fitness features, specifically fitness tracking, activity insights, and workout history. This aligns with the approved Google use case category: “Health & Fitness: fitness tracking and workout insights.” Data AccessedWe access only workout session metadata, such as:

- Workout type (e.g., running, cycling)
- Duration (e.g., 45 minutes)
- Distance (e.g., 6 km)
- Start and end time
- Calories burned (e.g., 2,000 kcal total for the day)
- Steps (e.g., 12,000/day)
- Activity summary (e.g., completed vs. incomplete)

We do not access heart rate, sleep data, body measurements, or any sensitive health/medical data. Source of Data
All workout data is obtained only from Google Health Connect on Android devices. Any data from third-party apps or wearables appears only after it syncs to Health Connect. Users can change or revoke permissions at any time through device settings. How the Data Is Used The data is used strictly for the following approved purposes:

- Showing users their daily and historical workout activity
- Providing fitness insights such as total calories burned (e.g., 2,000 kcal/day) or distance covered
- Enabling participation in fitness challenges and leaderboards
- Updating progress charts and activity history
- Improving app functionality and supporting users when issues are reported

We do not use this data for advertising, profiling, or sharing with third parties.

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12. Data Breach Notification

In the event of a data breach affecting your personal information, the City of Rexburg will act in accordance with the laws and guidelines set forth by Idaho State Code. We will notify

affected users in a timely manner as required, providing details about the nature of the breach and the steps being taken to address it.

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13. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at:
City of Rexburg
Email: clerk@rexburg.org
Phone: 208-359-3020
Address: PO BOX 280, REXBURG, ID 83440