The Mustang
Midland Valley High School
227 Mustang Drive
Graniteville, SC 29829
Phone: 803-593-7100
Advisors: ***Mrs. Ginger Proctor, Editorial & Advertising***
Mrs. Sharon Gregory, Sales

Senior Ads
Class of 2027

August 4, 2026

Dear "Senior Parents,"

One of the most popular features of our yearbook is the senior ad section. Ads may be purchased and placed for seniors (**students in twelfth grade homerooms**) only. Please read the enclosed information about senior ads thoroughly.

Included in this information "packet" you will find guidelines for picture selection and messages, along with instructions for submission of the ad. An ad purchased may be kept a surprise from your son or daughter. Whether a surprise or not, be sure your child purchases a yearbook. Yearbooks will be ordered online directly from the publication company. You can find the link on the school website. You may order from your own computer at your convenience. **We would like to remind you that this is a student publication; however, every effort will be made to ensure the proper placement of your ad in the yearbook.**

The deadline for submission of your ad is September 21, 2026. Please understand that we cannot accept any senior ads after that date due to our submission deadlines. Payment must be made in full at the time the ad is submitted or it will not be included in the book. You are welcome to submit your ad to me at an earlier date if you wish.

We will have two options for submission of your ad.

Option 1: If you would like to pay online using a credit card, you will log into the yearbookforever.com website, choose Midland Valley High School, Create a Baby Ad, Get Started, and then follow the instructions provided. You may choose to submit your photos, messages, and payment on this website. You may also choose to pay online here and bring your photos and/or written message to the school in person if you prefer. The deadline of September 21st still applies.

Option 2: Follow the guidelines on the following pages and submit your payment using cash or check, your photos, and your messages directly to Mrs. Proctor at school no later than noon on Monday, September 21, 2026.

Please note: Do not submit collage photos. If a collage photo is submitted, we will choose one picture from the collage for the available slot.

Feel free to contact me via email (gproctor@acpsd.net) if you have questions about the senior ads. Also please feel free to contact Mrs. Gregory (sgregory@acpsd.net) if you have questions about yearbook purchases.

Congratulations on your child's accomplishments and thank you for your support of our MVHS yearbook.

Ginger A. Proctor
Advisor, ***The Mustang***

Senior Ad Submission Information and Guidelines

Steps to follow for purchasing a senior baby ad for your student:

Step 1: Choose the size of the ad you would like to purchase.

Color Ads	**Price**
Full Page	$200
½ Page	$150
¼ Page	$100
1/8 Page	$75

Step 2: Choose pictures you want to include using these guidelines.

- ✓ Pictures may be any combination from birth to 12th grade.
- ✓

Sizes Available	**Ad May Contain:**
Full Page	Up to 5 pictures
½ Page	Up to 2 pictures
¼ Page	1 picture
1/8 Page	1 picture

Do's and Don'ts:

***Do not* send more pictures than are allotted for the size of the ad purchased.**

***Do not* submit collage photos. If a collage photo is submitted, we will choose one picture from the collage for the available slot.**

***Do not* create the entire layout because we have a template we use for all ads.**

***Do* let us know if there is a particular picture you would like to use for the large background picture on a full page ad – only full page ads are laid out with a background picture.** (If you do not care, then we will choose the one that works best out of the 5 you give us.)

- ✓ Select pictures which are sharp and clearly in focus. If the original is not clear, the published picture cannot be.
- ✓ Although we are very careful with your pictures. we cannot absolutely guarantee all original pictures will be returned. Therefore, we request that you NOT send one-of-a-kind original pictures. If you want to use this type of picture in the ad, take it to a photo shop or a copy/print shop with high quality laser copiers to have a copy made. Should you decide to scan and print from your own computer, please note the quality of a picture you submit…as stated previously, fuzzy originals yield fuzzy pictures in the yearbook.
- ✓ **You may email digital images to gproctor@acpsd.net. OR**
- ✓ **You may submit photos through website if you choose to pay online. OR**
- ✓ **You may send actual photos; they can be wallet size or larger, but no larger than 8 x 10. All pictures will be returned to your child on the day the yearbooks are distributed.**
- ✓ Pictures selected must be appropriate for publication. Be particularly sensitive to how your child will feel and be perceived after the general public sees the published ad. Advisors and school administrators will have final approval of what is published.
- ✓ Write your son/daughter's name (first and last) on the back of each picture submitted. Be sure that the writing does not "bleed through" to the front.
- ✓ We will resize pictures as needed to fit the ad space. You don't have to do that.

Step 3: Write a message to your student.

- ✓ Messages are limited to no more than 180 words. All words must be counted in the total no matter what their length. Please understand that lengthy messages complicate the design of the page. Please be sure that all messages are typed or handwritten clearly.
- ✓ Messages can be written on the submission form or on another sheet of paper that you staple to the submission form.
- ✓ If paying online with a credit card, the message can be included there.

Step 4: Pay for your ad.

- ✓ Payment in full must accompany the ad. Ads not paid for in full will not be published. Receipts will be given to students as soon as possible after the deadline unless you indicate otherwise on the submission form.
- ✓ Any check or money order should be made out to MVHS.
- ✓ Any cash sent **must** be in exact change.
- ✓ If you wish to pay by credit card, you must log in to yearbookforever.com, select Midland Valley High School, Create a Baby Ad, Get Started, and follow the instructions provided.

Step 5: Complete the submission form (**only if you did not submit photos/messages online with your credit card payment**).

- ✓ Complete the included ad submission form.
- ✓ Be sure to fill out the form completely.
- ✓ Some ads are intended to be a surprise. However, sometimes students know that are getting an ad and are only surprised by the content. Please indicate on the submission form if you do not want us to give your student a receipt. We do not want to ruin your surprise. If your student is only to be surprised by the content, we will gladly give the receipt to them while keeping the content of the ad a secret.

Step 6: Turn in your ad **on time**.

- ✓ Place the completed form, all pictures, and payment into an envelope and send or bring it to the school at your earliest convenience, but no later than the September 21st deadline **OR** submit payment and info online by September 21st.
- ✓ Envelopes may be mailed or dropped off in the main office, Mrs. Proctor's room (707), or Mrs. Gregory's room (709).
- ✓ There is a link to this packet on the school website.
- ✓ You may submit your form, pictures and messages to me via email as well. Please send them to gproctor@acpsd.net and include your student's name as well as yours. Payment must also be received on time.
- ✓ If you are going to submit one of your child's senior pictures and have not yet received them, please send everything else and include a note to let us know that you are waiting to receive those pictures. However, it is imperative that you remember to send it to us upon receiving it. We will attempt to contact you to request a picture; however, if we cannot reach you at the number provided, we will have no choice but to create your page without any additional pictures. ***Deadline for submission is Monday, September 21, 2026.***

SENIOR AD SUBMISSION FORM (to be completed only for cash or check payments)

Student's Name _____

Please circle the appropriate choice for each.

Type and Size of Page: Color Full Page

Color Half Page

Color ¼ Page

Color 1/8 Page

Number of Pictures Submitted: 1 2 3 4 5

Payment: Cash Check Money Order Amount $ _____
(Payable to MVHS)

Receipt/Surprise Ad Information:

Does your senior know about the ad? Yes No

Is the content of the ad a surprise? Yes No

Do you want us to give your senior a receipt for the ad? Yes No

In the event of questions, contact

_____ _____ _____
Name Work Hours

_____ _____
Home Hours

Congratulations _____! (Headline on ad; print name as it should appear)

Message to be included in ad: (You may attach a different sheet if you choose.)

_____

_____

_____

_____

_____

_____

_____

All ads must be received by Monday, September 21, 2026.
Please print, or be sure handwriting is legible – that will help avoid misspelled names, particularly nicknames.
Every effort will be made to ensure your ad is printed correctly; however, please remember that this is a student publication.