

Dear Community Business Owner,

Eastland CUSD 308 is excited to announce that we are seeking to raise funds to install two digital video boards in our large gym at EJSHS. Our goal is to fully fund this project through sponsorships and/or donations. This addition will enhance the game-day experience for our students, families, and community, while also creating a unique opportunity for local businesses to showcase their support and advertise to thousands of spectators throughout the year.

We would like to invite your business to become a sponsor on our gym video board. Sponsorship provides valuable visibility during high school athletic events, tournaments, assemblies, and community gatherings hosted in our gym. With thousands of visitors each season, your message will be seen by a wide audience in a positive, community-centered environment.

Sponsorship Benefits:

- **Digital Advertisement Placement:** Your business logo will be displayed on the video board during events including school indoor athletic events, and Sunday fall and winter league basketball.
- **Community Recognition:** Public acknowledgment of your partnership with Eastland Schools through video board, and recognition in our winter program.
- **Broad Reach:** Exposure to students, families, alumni, and visiting teams from across the area.

Sponsorship Options:

Option	Cost	Details
Eastland Cougar	\$3,500	5 years of videoboard sponsorship (30% savings)
Blue Sponsor	\$2,400	3 years of videoboard sponsorship (20% savings)
Orange Sponsor	\$1,000	Annual Videoboard sponsorship
In-Kind Donation	Any amount	Recognition in Winter Sports Program



We cannot thank you enough for your community support! We believe this partnership is a win-win: your business receives meaningful exposure, while our students and programs benefit from the continued support of our community.

If you are interested in becoming a sponsor, please contact Dr. Alex Kashner, akashner@eastland308.com or 815-493-6301. We would be happy to meet with you and discuss how we can best represent your business on our video board.

Thank you for considering this opportunity to support our students while promoting your business. Together, we can continue to make Eastland Schools a place of pride for our community.

Sincerely,

Dr. Alex Kashner, Superintendent