

MCKINNEY ISD ATHLETICS



BOOSTER CLUB

Certification

ROLE OF BOOSTER CLUBS





**BOOSTER
CLUB
BY-LAWS
MUST
BE ON
FILE.**

HELPFUL TIPS

- FOLLOW YOUR BYLAWS.
- COMMUNICATION IS KEY.
- COACHES/DIRECTORS SHOULD ATTEND ALL BOOSTER CLUB MEETINGS.
- 2 PEOPLE RULE: COUNT CASH, SIGN CHECKS, RECONCILE BANK ACCOUNTS
- MISD EMPLOYEES CAN NOT HOLD ANY POSITION THAT HAS A FINANCIAL CAPACITY.

<https://www.mckinneyisd.net/o/as/>

BASEBALL PLAYOFFS



RANKONE FORMS



TICKETS



2026

VARSITY FOOTBALL SEASON TICKETS



March 23 - April 10

Online Season Ticket Renewals (for those who were 2025 SEason Ticket Holders)

April 13 - April 17

TRADES (must have renewed season tickets to be able to participate)

April 20 - August 21

New Season Ticket Online Sales Open



STADIUM INFO



STADIUM
SPONSORS



PLAYOFF VENUE
REQUEST



COMMUNITY EVENT
CENTER



BOOSTER CLUBS



LIVE STREAMING

Booster Clubs

MISD Booster Agreement

- [Booster Club Certification Training 2025-2026](#)
- [MISD Booster Club Manual 2025-2026](#)
- [Online Concession Stand Training](#)

Booster Club Forms

	MHS	MNHS	MBHS	CMS	DMS	EMS	FMS	SJMS
GIFT ACCEPTANCE	MHS - GIFT ACCEPTANCE FORM	MNHS - GIFT ACCEPTANCE FORM	MBHS - GIFT ACCEPTANCE FORM	CMS - GIFT ACCEPTANCE FORM	DMS - GIFT ACCEPTANCE FORM	EMS - GIFT ACCEPTANCE FORM	FMS - GIFT ACCEPTANCE FORM	SJMS - GIFT ACCEPTANCE FORM
ACTIVITY APPROVAL	MHS - ACTIVITY APPROVAL FORM	MNHS - ACTIVITY APPROVAL FORM	MBHS - ACTIVITY APPROVAL FORM	CMS - ACTIVITY APPROVAL FORM	DMS - ACTIVITY APPROVAL FORM	EMS - ACTIVITY APPROVAL FORM	FMS - ACTIVITY APPROVAL FORM	SJMS - ACTIVITY APPROVAL FORM
FUND-RAISING	MHS - FUNDRAISER FORM	MNHS - FUNDRAISER FORM	MBHS - FUNDRAISER FORM	CMS - FUNDRAISER FORM	DMS - FUNDRAISER FORM	EMS - FUNDRAISER FORM	FMS - FUNDRAISER FORM	SJMS - FUNDRAISER FORM

PURCHASING PROCEDURES

✓ ALL PURCHASES MUST HAVE PRIOR APPROVAL.

✓ BOOSTER CLUB MUST FILL OUT REQUIRED FORMS ONLINE.

✓ WHAT ACCOUNT WILL BE USED?

GIFT ACCEPTANCE FORM

MUST BE
COMPLETED
FOR EACH
MONETARY
TRANSACTION



BOOSTER CLUB GIFT ACCEPTANCE REQUEST FORM

cpeek@mckinneyisd.net [Switch account](#)



* Indicates required question

Email *

☐ Record cpeek@mckinneyisd.net as the email to be included with my response

Today's Date *

Date

mm/dd/yyyy

Campus *

- ☐ McKinney HS
- ☐ McKinney North HS
- ☐ McKinney Boyd HS
- ☐ Cockrill MS
- ☐ Dowell MS
- ☐ Evans MS
- ☐ Faubion MS
- ☐ Scott Johnson MS

Sport *

- ☐ Baseball
- ☐ Cross Country
- ☐ Basketball - Boys

MISD ATHLETIC FORMS

Home

Form Descriptions

Approve

MCKINNEY ISD
BOOSTER CLUB ACTIVITY
APPROVAL FORM

Required fields are indicated by *

Today's Date: 5/5/2015

*Name of Booster Club: *Campus: *Sport:

*Booster Club Contact Person: *Booster Club Contact Email:

Name of MISD contact person (Coach or Sponsor):

*Type of Activity:

Enter Activity dates (up to 10) below. For more than 10 dates please submit a second form.

*Event Date 01:
Event Date 02:
Event Date 03:
Event Date 04:
Event Date 05:
Event Date 06:
Event Date 07:
Event Date 08:
Event Date 09:
Event Date 10:

*Event Coordinator: *Phone Number:

*Location of Event: *Purpose of Event:

Submit

Coach/Sponsor's Signature of Approval ()
Campus Administrator's Signature of Approval (Principal/Campus Coordinator) ()
District Administrator's Signature of Approval (Athletics/Fine Arts) ()

Date Approved
Date Approved
Date Approved

ACTIVITY FORM

**Any event which
takes place and
does not require a
monetary
transaction.**

**Example: banquets,
monthly booster
club meetings, etc.**



Colby Peek
Asst. Athletic Director

Jennifer Frazier
Director of Athletics

Laura Keahey
Asst. Athletic Director

To Whom It May Concern:

Every school year there are a number of companies that solicit McKinney businesses to buy ads (in a program, on a calendar, a team picture, etc.) while informing these businesses they are working with a specific program in McKinney ISD. Many times, these companies are not working with any of our programs at all. They use our programs to sell ads and then they might or might not produce the product for which you purchased the ad. If they do produce it, they often send it only to those who purchased ads and maybe to the school. Please remind all businesses and boosters to be very diligent and careful when making a financial commitment to companies not affiliated with McKinney ISD. Please call our athletic office to confirm it is a legitimate deal. We will make sure our programs are indeed working with the business selling the ads. Our most recent situations involve the five (5) companies listed below:

Touchdown Sports, 2409 E Loop 820 N, Fort Worth, TX, 76118. Phone: 817-809-4432.

www.tdsports.info

Team Spirit, 8301 Lakeview Parkway #111-147, Rowlett, TX 75088. Phone: 972-898-1334.

www.teamspirit76.com

EndZone Athletics/Spirit Supply, 1111 W Carrier Pkwy #100, Grand Prairie, TX 75050.

800-391-3730. www.endzoneathletics.net

FMG Print Solutions, 3529 Jim Wright Fwy, Ft Worth, TX 76106, 817-237-3001.

www.fmgprint.com

Sports Media Marketing/All American Advertising, PO Box 185126, Fort Worth, TX 76181, 817-953-8282, www.sportsmedia.marketing

The Spirit Star, PO Box 185476, Fort Worth, TX 76181, 817-803-5892.

www.thespiritstar.com

We have made numerous calls to these businesses either with no reply or to be hung up on. Please send this to all booster clubs, parents and businesses to help make everyone aware of these fraudulent businesses.

The attorney for McKinney Independent School District has sent a CEASE and DESIST letter to each of these businesses.

Thank you,

Jennifer Frazier
Director of Athletics

469-302-4184
4201 S. Hardin Boulevard
McKinney, Texas 75070

FRAUDULENT BUSINESS

BOOSTER CLUB TOURNAMENTS AND EVENTS



**NEED TO CONFIRM DETAILS
BEFORE MONEY IS SPENT.**



**MUST HAVE SECURITY,
ATHLETIC TRAINER, AND EVENT
SUPERVISOR AT EVERY EVENT**

COACHES/DIRECTORS

- NO DIRECT CHECK SHOULD BE ISSUED TO COACHES/DIRECTORS – **NO EXCEPTIONS.**
- COACHES/DIRECTORS CAN NOT RECEIVE MORE THAN \$500 PER CUMULATIVE YEAR.

KIDS

- NO GIFTS

GIFTS

CHARITABLE CAUSES

- THEY ARE NOT AN ALLOWABLE EXPENSE BECAUSE IT CAN BE A “MISTRUST OF PUBLIC FUNDS”.

EXCEPTION: PROJECT GRADUATION IS ALLOWABLE (page 34).

SCHOLARSHIPS

PAGES 36-38



- WE PREFER IT GOES THROUGH MEF.
- NO “OVER AWARDS” ARE ALLOWED.
- MONEY MUST GO DIRECTLY TO COLLEGE, NOT TO KIDS OR PARENTS.
- ALL SENIORS SHOULD BE ELIGIBLE. IT CANNOT BE EXCLUSIVE BASED ON BOOSTER CLUB PARTICIPATION.



FOOD HANDLER'S LICENSE

- ONLINE CERTIFICATION AVAILABLE
- ONE FOOD HANDLERS LICENSE PER SHIFT
WHEN WORKING CONCESSIONS.
(SEE Misd WEBSITE FOR RESOURCES)



[Home](#) / [Licensing of Food Handler Training Programs](#) / [Accredited Food Handler Internet \(Online\) Training Programs](#)

Retail Food Establishments

Licensing of Food Handler Training Programs

Contact Information - Licensing of Food Handler Training Programs

Frequently Asked Questions - Food Handler Education or Training Programs

Frequently Asked Questions - How to Become an Accredited Food Handler Program

Accredited Food Handler Classroom Training Programs

Accredited Food Handler Internet (Online) Training Programs

Accredited Private Food Handler Training Programs

Open Records - Licensing of Food Handler Training Programs

Forms and Publications - Licensing of Food Handler Training Programs

Accredited Food Handler Internet (Online) Training Programs

Accredited Food Handler Internet (Online) Training Programs

Please also see the [Food Handler Training Programs Accredited by the American National Standards Institute \(ANSI\)](#)

Program Name/ Website	License Number	Licensee	Address	Other Languages	Phone	Sample Certificate Eff=Effective Pr=Prior to
@HOME PREP A Division of Stautzenberger College	TXDSHS 130	@HOME PREP A Division of Stautzenberger College	900 E Hill Ave Ste 380 Knoxville, TN 37915	Spanish	(800) 952-0910	PDF 
National Food Handlers Foundation	TXDSHS 220	National Food Handlers Foundation	3590 N Zaragoza Rd. Ste B103 #17, El Paso, TX 79938		(877) 590-8588	PDF 

FUNDRAISING GUIDELINES

PAGES 31-34

2 MAJOR

(100 INNING GAME, 5K RACE, SNAP-RAISE)

3 MINOR

(CAR WASH, DISCOUNT CARDS)

PASSIVE, ONGOING FUNDRAISERS ARE OKAY.

(SPIRIT WEAR, CONCESSIONS)

“NO KICKBACKS ALLOWED”

FUNDRAISING GUIDELINES

RAFFLE RESTRICTIONS

PRIOR APPROVAL

MUST BE 501(C)(3)

NO CASH GIVEAWAYS

MAX 2/YEAR

**Must be advertised as a booster club event
and NOT a McKinney ISD program event.**

MISD BANNER ADVERTISING POLICY



**PROUD SPONSOR OF MCKINNEY
NORTH BULLDOG (SPORT)**



INSERT SPONSOR
ADVERTISEMENT
HERE



MISD Athletic Venue Banner Advertisement Form

**DO NOT PURCHASE ANY SPONSORSHIP BANNERS WITHOUT APPROVAL FROM MISD
ATHLETICS!**

The name, email, and photo associated with your Google account will be recorded when you
upload files and submit this form

* Indicates required question

Email *

☐ Record cpeek@mckinneyisd.net as the email to be included with my response

What is the name of the sponsor? *

Your answer

What category of merchandise do they sale? (Ex: Fast food, HVAC, etc.) *

Your answer

What is the campus? *

Choose

Where is the campus facility you wish to hang the banner? *

Choose

Kate Fitzgerald – Texas Representative

kate@parentbooster.org

407-347-0063 (ext.114)

www.parentbooster.org



WE NEED YOU

YOU DON'T HAVE TO HAVE A 2026 GRADUATE TO DONATE OR
VOLUNTEER! FIND OUT HOW YOU CAN HELP!

WWW.MCKINNEYS-PROJECT-GRADUATION.COM



ATHLETICS

JENNIFER FRAZIER

jfrazier@mckinneyisd.net





QUESTIONS?