FOR IMMEDIATE RELEASE

KEDC Is Reinstating Lifetouch as a Preferred Vendor

After a comprehensive and deliberate review process, KEDC has made the decision to reinstate Lifetouch as a preferred vendor for school photography services. We understand the concerns raised regarding Shutterfly's historical association with Jeffrey Epstein, and we took those concerns seriously from the beginning.

Over the course of our evaluation, KEDC:

- Conducted a fact based review of publicly available records detailing the nature, scope, and timeline of the reported associations
- Reviewed corporate governance structures to determine the operational relationship between Shutterfly and Lifetouch
- Sought independent legal guidance to assess any potential risk exposure for member districts
- Examined current data security, student privacy, and compliance policies at Lifetouch
- Consulted industry experts to evaluate best practices in student data protection and vendor accountability
- Reviewed vendor agreements and contractual safeguards currently in place
- We approached this process methodically and without assumption, ensuring our conclusions were grounded in verified information rather than speculation.

Findings: Our investigation determined that the historical associations referenced were tied to past investment relationships that are no longer active or connected to present day operations. Lifetouch functions with its own leadership structure and operates under established data privacy, security, and compliance frameworks aligned with industry standards and legal requirements.

We found no evidence of current affiliations or business practices that would compromise student safety, data protection, or district trust.

Our Decision: Based on the evidence reviewed and guidance obtained, KEDC has concluded that Lifetouch meets our expectations for professionalism, service quality, and student data safeguards. For that reason, Lifetouch will be reinstated to our preferred vendor list.

Member districts may choose the vendor that best meets their needs. KEDC will continue monitoring partners to ensure strong standards of safety, transparency, and ethics. We value your feedback and welcome any questions about our review process.

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