Lifetouch

Safety + Security: The Details That Matter

The safety and security of your school's photography is always our number one priority.

Our systems, technology, and personnel policies are intentionally designed to protect children's images, safeguard family privacy, and maintain the highest standards of security.

Vetted, Trained Lifetouch Photographers

All photographers are Lifetouch employees, never subcontractors. This ensures full accountability, consistent training, and alignment with our safety standards.



Every photographer undergoes:

- Annual comprehensive background screenings
- State-required fingerprinting and additional clearances where mandated
- Ongoing compliance with all applicable state and local regulations

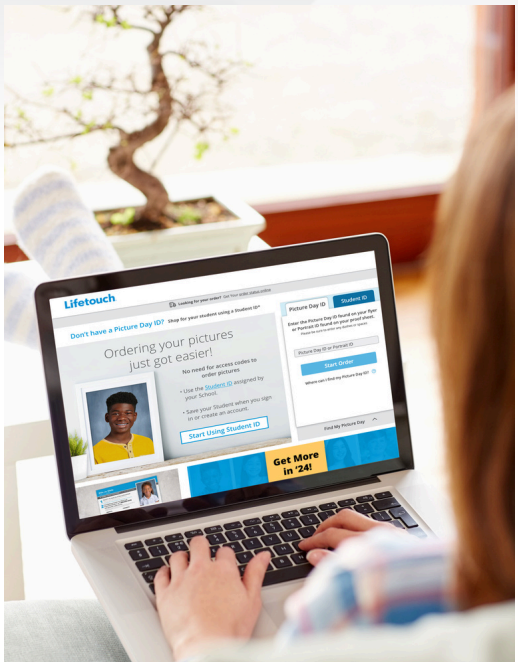
By employing our photographers directly, we maintain strict oversight, enforce our code of conduct, and uphold the highest level of professionalism and child safety.

Secure Image Upload & Processing

We use a secure, cloud-based upload system to transmit images **directly to our Lifetouch-owned lab**.

Once uploaded:

- Images are handled exclusively by our secure, authorized Lifetouch lab team
- All editing and processing takes place within protected systems
- Access is restricted and monitored



Private, Secure Online Ordering

Families access their child's images through a **unique, individualized security code**:

- Each code provides 1:1 access
- Families can view only their own child's images
- No school-wide or group browsing is permitted

This approach safeguards student privacy and prevents unauthorized viewing.

Encryption & Responsible Image Retention

All images are encrypted to provide an additional layer of protection against unauthorized access.

If a family chooses not to claim their images, they are securely deleted according to comply with data retention policies. **We do not retain unclaimed images indefinitely**.



Visit schools.lifetouch.com for additional information and resources.