2026 Resident Survey Results

Timeline: April 1-April 30 | Estimated time to take survey: 15-30 minutes

- February: Planning Meeting
- March 24: Common Council Approved
- March 31: Postcard Mailing to all Renters
- April 1: First Social Media Posting
- April1-30: Survey Goes Live
- April 6: Mailing with Assessor Letters
- May 4-13: All Paper Copies Entered

2026 Budget Priorities for Residents

3 YEARS

- Reducing Reckless Driving (76.57%)
- Delivering Public Safety Services (62.8%)
- Maintaining/Improving Roads (57.4%)

5 YEARS

- Supporting New Business Growth (42.65%)
- Providing Park / Recreational / Outdoor Opportunities (40.52%)
- Furthering Redevelopment Projects (40.43%)

10 YEARS

- Providing entertainment / art / culture opportunities (50.92%)
- Having enough housing options (41.29%)
- Expanding biking and pedestrian access and safety (38.95%)

Priorities by Department

Library

- Maintenance of facility (42.44%)
- Security / sense of safety (35.45%)
- Access to new or current materials (27.32%)

Public Works

- Condition of major streets (49.59%)
- Condition of streets in your neighborhood (24.97%)
- Snow removal and plowing (23.92%)

Public Safety

- Addressing reckless driving (59.10%)
- Visibility of police in neighborhoods (44.51%)
- Efforts by City government to prevent crime (33.52%)

Health and Senior Services

- Rodent control education/services (62.62%)
- Quality of services provided to the elderly (47.54%)
- Community outreach efforts (36.31%)

Code Enforcement

- Enforcing the removal of snow and ice from sidewalks (45.77%)
- Enforcing exterior maintenance of residential property (33.74%)
- Enforcing the mowing and cutting of weeds and grass (33.47%)

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Strengths and Opportunities

Ratings of City of West Allis

01 As a great place to live (58.56%)

02 As a place to visit (48.27%)

03 As a place you are proud to call home (43.97%)

Services Provided by the City of West Allis

Services that Should Receive the Most Attention

- Maintenance of City streets, sidewalks, and infrastructure (65.45%)
- Flow of traffic, traffic control, and congestion management on streets in the City of West Allis (42.02%)
- Ease and safety of walking / biking (28.99%)

Five Year Strategic Plan

Residents See Strongest Support for:

50.48%	Destination
49.78%	Community

Opportunities to Strengthen Understanding of City Efforts:

35.55%	Infrastructure
27.85%	Organizational Excellence
27.74%	Finance

95%
Smartphone
Residents own a smart phone

38.9%
Increase in Residents Identified as LGBTQIA Allies
from 2019 to 2026

94%
Tablet and Computer
Residents have a computer or tablet in their home

33.85%
Increase
of renters from 2019 to 2026

86%
of respondents have pursued post-secondary education