



Dear Berlin Supporter,

We are excited to share that Berlin High School Athletics is continuing to elevate our game! Our school district is home to many talented student-athletes, and we are proud to showcase their dedication, hard work, and accomplishments through the latest technology. We are thrilled to continue our partnership with **Hudl**, our live-streaming platform.

Hudl provides live video coverage of our athletic events, allowing family, friends, alumni, and fans to cheer on Berlin athletes from anywhere. In addition to live streaming, Hudl offers video analysis tools that help our coaches and athletes improve their performance throughout the season.

Hudl allows us to feature and promote local businesses during our live-stream broadcasts. It's a great way to reach viewers while showing your support for Berlin High School Athletics. Every sponsorship dollar stays right here in the Berlin Athletic Program, helping offset the cost of Hudl and enhancing opportunities for our student-athletes.

If you're interested in becoming a sponsor, we've included a sponsorship information sheet for your review. You may choose to sponsor the fall season, winter season, or both.

We've also included a QR code below so you can visit the Berlin Hudl page and see how businesses are featured during live-streamed athletic events across Wisconsin.

We are incredibly grateful for our generous community and the businesses that continue to support Berlin Athletics. Thank you for investing in our student-athletes and helping us provide exceptional opportunities for them to grow, compete, and succeed.

If you have any questions, please don't hesitate to reach out. We appreciate your consideration and hope you'll partner with us for another exciting year of Berlin Athletics!

Sincerely,
Berlin High School Athletic Department
222 Memorial Drive
Berlin, WI 54923
(920) 361-2000
jstellmacher@berlin.k12.wi.us

Check us out!



hudl



SPONSORSHIP OPPORTUNITIES

- Your business logo is promoted before each game/match
- 15 second unskippable spot
- Featured throughout selected athletics for the remainder of the school year

FALL SPORTS | \$300

Varsity & JV Football, Varsity & JV Volleyball



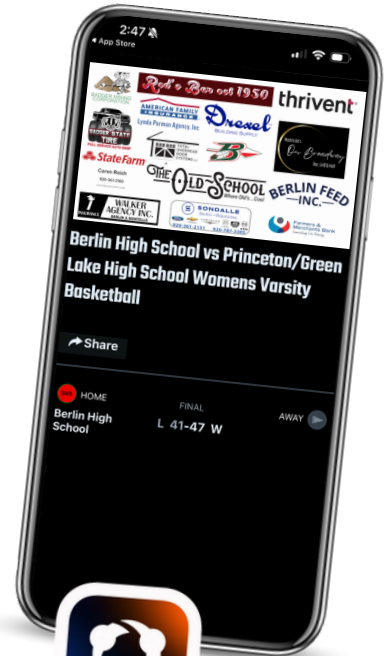
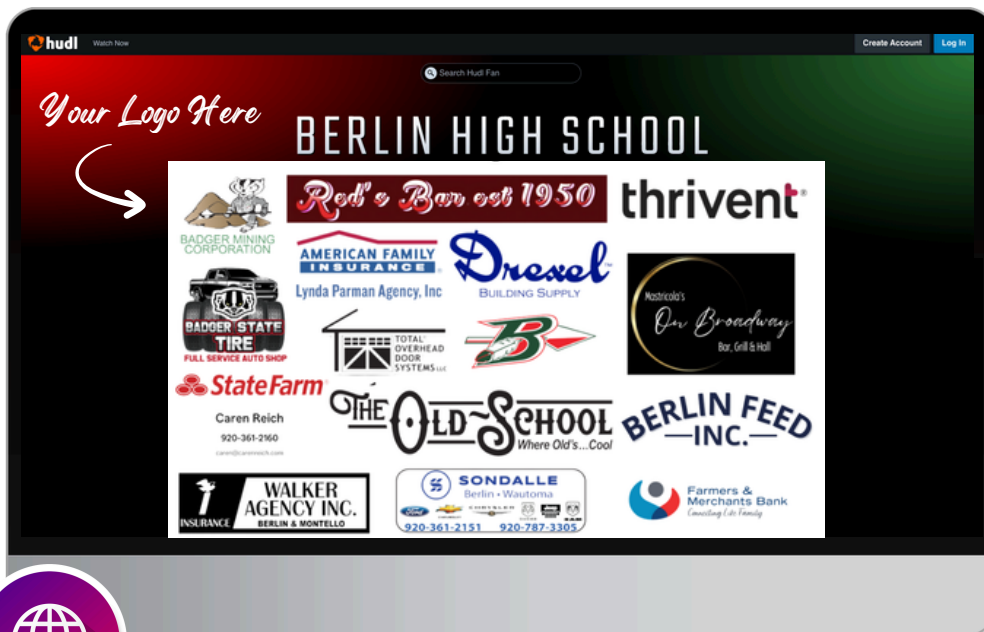
WINTER SPORTS | \$300

Boys & Girls Basketball, Boys & Girls Wrestling



FALL & WINTER SPORTS | \$550

Varsity & JV Football, Varsity & JV Volleyball, Boys & Girls Basketball, Boys & Girls Wrestling



WATCH FROM A TV, PHONE, TABLET, OR DESKTOP!



HUDL FAN APP

BHS Athletics HUDL Sponsorship Form

Sponsorship Level: _____

Business Name: _____

Contact Person: _____ Phone: _____

Address: _____ City: _____ Zip: _____

E-mail: _____

Enclosed: _____

Please Invoice: _____

Please Make Checks Payable to: Berlin High School
Please email your logo to agohlke@berlin.k12.wi.us