

**MINUTES OF THE
STE. GENEVIEVE BOARD OF ALDERMEN
REGULAR MEETING
THURSDAY – JANUARY 9, 2025**

CALL TO ORDER. Mayor Brian Keim called the meeting to order at 6:00 p.m. and all stood for the Pledge of Allegiance.

ROLL CALL. A roll call by City Clerk, Pam Meyer showed the following members present:

Mayor Brian Keim	
Alderman Patrick Fahey	Alderwoman Amie Dobbs
Alderman Eric Bennett	Alderman Bob Donovan
Alderman Mike Raney	Alderman Joe Steiger
Alderman Joe Prince	Alderman Jeff Eydmann

APPROVAL OF AGENDA. A motion by Alderman Bennett, second by Alderman Donovan to approve the agenda as presented. Motion carried 8-0.

PRESENTATION/AWARDS. None.

PERSONAL APPEARANCE. None.

CITY ADMINISTRATORS REPORT. (See attached report)

STAFF REPORTS.

DAVID BOVA – ASSISTANT CITY ADMINISTRATOR (see attached report)

KENNY STEIGER – FIRE CHIEF (see attached report)

AARON SMITH – TOURISM DIRECTOR (see attached report)

PUBLIC COMMENTS.

Robert Browne, 498 Merchant Street thanked Alliance for their hard work and the great job they did with the recent ice/snow events.

Nancy Henson, 109 St. Jude Drive commented that she recently celebrated in one year anniversary of moving to the City of Ste. Genevieve and she thanked the City for the leadership and hard work. She appreciates all the City provides for their residents.

Teddy Ross, 1145 Valle Spring Trail voiced his concern regarding the City purchasing the band wagon trailer for the tourism department.

Sam Hughey, 160 N. Sixth Street voiced his concern regarding the City purchasing the band wagon trailer for the tourism department.

CONSENT AGENDA.

- Minutes – Board of Aldermen – Regular Meeting – December 11, 2024
- Minutes – Board of Aldermen – Work Session – December 11, 2024
- **RESOLUTION 2025 – 11.** A RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO SIGN A BUSINESS CREDIT CARD APPLICATION FROM FIRST STATE COMMUNITY BANK TO CONDUCT BANKING AND FINANCIAL BUSINESS FOR THE CITY OF STE. GENEVIEVE.
- **RESOLUTION 2025 – 12.** A RESOLUTION OF THE CITY OF STE. GENEVIEVE, MISSOURI STATING INTENT FOR THE STE. GENEVIEVE TOURISM DEPARTMENT TO APPLY FOR A GRANT WITH THE WILLIAM G. POMEROY FOUNDATION LEGENDS & LORE PROGRAM FOR A MARKER TO BE PLACED IN THE FLOWER BED LOCATED IN FRONT OF THE OLD BRICK RESTAURANT (90 S. THIRD STREET).
- **RESOLUTION 2025 – 13.** A RESOLUTION APPROVING THE PURCHASE OF A BAND WAGON TRAILER TO BE USED BY CITY ORGANIZATIONS FOR MUSIC PRESENTATIONS AT FESTIVALS AND EVENTS.
- **RESOLUTION 2025 – 14.** A RESOLUTION AUTHORIZING THE CITY ADMINISTRATOR TO SIGN A RELEASE OF PROPERTY DAMAGE CLAIM WITH DMC INSURANCE, INC.
- **RESOLUTION 2025 -15.** A RESOLUTION APPROVING A PROPOSAL FROM SENTINEL EMERGENCY SOLUTIONS THROUGH SOURCEWELL COOPERATIVE PURCHASING PROGRAM FOR FOUR (4) SETS OF TURNOUT GEAR IN AN AMOUNT NOT TO EXCEED TWELVE THOUSAND EIGHT HUNDRED EIGHTY SIX DOLLARS AND EIGHT CENTS (\$12,886.08).
- **RESOLUTION 2025-16.** A RESOLUTION APPOINTING CORY FORD TO THE STE. GENEVIEVE TOURISM TAX COMMISSION.

A motion by Alderman Steiger, second by Alderman Donovan to approve the consent agenda as presented. Motion carried 8-0.

PUBLIC HEARING.

Mayor Keim opened a public hearing at 6:35 p.m. to consider a request from Patrick Fahey, Main Streets Inn LLC, for a special use permit to operate an RV Park business at 198 Front Street, Ste. Genevieve, MO (yard and field surrounding house). The property is currently located in an I-1 Light Industrial District. David Bova reviewed the information regarding the Special Use Permit request with the Mayor and Board of Alderman . Bob Browne spoke and stated he is opposed to the placement of RV Park at this location. Teddy Ross stated that he personally thinks that this will be great location for an RV Park and it will hopefully bring individuals into the downtown area to shop.

OLD BUSINESS. None.

NEW BUSINESS.

BILL NO. 4654. AN ORDINANCE OF THE BOARD OF ALDERMEN OF THE CITY OF STE. GENEVIEVE, MISSOURI, AUTHORIZING THE MAYOR TO ENTER INTO A FARM LEASE AGREEMENT WITH KERTZ FARMS, LLC FOR AN AGRICULTURAL OPERATION ON CITY MANAGED PROPERTY ADJACENT TO THE URBAN DESIGN LEVEE. 1ST READING. A motion by Alderman Steiger, second by Alderman Eydmann, Bill No. 4654 was placed on its first reading, read by title only, considered and passed by an 8-0 vote of the Board of Alderman.

BILL NO. 4655. AN ORDINANCE AMENDING THE CITY OF STE. GENEVIEVE MUNICIPAL CODE OF ORDINANCES CHAPTER 203 – FIRE PREVENTION & PROTECTION – ARTICLE I – FIRE DEPARTMENT – SECTION 203.010 CREATED COMMANDING OFFICER AS SET FORTH BELOW. 1ST READING. A motion by Alderman Bennett, second by Alderman Raney, Bill No. 4655 was placed on its first reading, read by title only, considered and passed by an 7-1 vote of the Board of Alderman with Aldermen Prince voting No.

BILL NO. 4656. AN ORDINANCE OF THE CITY OF STE. GENEVIEVE, MISSOURI AMENDING THE PERSONNEL MANUAL AS SET FORTH BELOW. 1ST READING. A motion by Alderman Steiger second by Alderman Bennett, Bill No. 4656 was placed on its first reading, read by title only, considered and passed by an 8-0 vote of the Board of Alderman.

BILL NO. 4657. AN ORDINANCE APPROVING A SPECIAL USE PERMIT FOR PATRICK FAHEY, MAIN STREET INN, LLC, THAT WILL ALLOW THE OPERATION OF AN RV PARK BUSINESS AT 198 FRONT STREET AND OTHER PROPERTY. 1st

READING. A motion by Alderman Steiger, second by Alderman Bennett, Bill No. 4657 was placed on its first reading, read by title only, considered and passed by an 7-0-0-1 vote of the Board of Alderman with Alderman Fahey abstaining.

OTHER BUSINESS. Mayor Kiem thanked Alliance for their continued work through the recent ice/snow storm

MAYOR/BOARD OF ALDERMEN COMMUNICATION. None.

ADJOURNMENT. With no further business Mayor Keim adjourned the meeting at 7:00 p.m.

Respectfully submitted by,


Pam Meyer
City Clerk

CITY ADMINISTRATOR REPORT

January 9, 2025

1. The 2025 StG Gravel Road Classic is scheduled for April 12, 2025 to coincide with the Taste of Ste. Genevieve Fundraiser put on by SGCMH. A road closure request will be forthcoming as well as marketing assistance funding request. With better weather (we hope) and fewer biking conflicts Trailnet is estimating up to 400 riders.
2. Minimum wage increased in Missouri on January 1 to \$13.75 an hour after passage of statewide Proposition A. We have two part-time employees at the Welcome Center that make less than \$13.75 and we will be increasing to that level as has been the practice since minimum wage increases have been occurring. This will not impact the budget since we have two days a week open. We will also figure into the FY2026 budget for that wage to be \$15.00 per hour beginning January 1, 2026. There is also a requirement to offer 1 hour of paid time off for illness for each 30 hours worked starting May 1, 2025 for all employees.
3. We are planning on Monday, January 20 to go live with our new website and phone app. We have a little bit of fine tuning and that will continue even after it's launched as we find the information, forms, and links people need through stegenieveve.gov. There are links on the website for the new app, which is also available through the Apple Apps Store or Google Play Store.
4. We are shooting for the end of January to bid street repaving in the city. Cochran Engineering has our priority list of streets and will have preliminary plans in the next week. We will then be ready to go out for bid with bids due by February 20.
5. McBride was notified they are the selected company to develop the Progress Parkway 49 acres and we are waiting for their amended agreement. After talking with the city attorney we requested they incorporate the requirements in the RFQ into the agreement and then we can amend for the city side and try to work it out as quickly as possible.
6. It looks like our Prop S bonding will go out at the end of February or early March and be ready for approval on the March 13 board meeting.



Community Development January 2025 Staff Report

12/10/24 – 1/3/25

Historic Preservation – Heritage Commission

- Dec. mtg – approved 2 COAs, denied 1 COA; admin. approval of 2 attestations
- Next meeting – 1/27
- Jan & Feb meetings moved back 1 week due to holidays
- 2024 HP grant application – mobile app walking tour – recommended for funding

Building Department / Code Enforcement

- Occupancy Permits / Inspections 11
- Building Permits Issued 10 (6 roof permits)
- Demolition Permits 0
- Sign Permits 0
- Chicken Permits 1
- Special Use Permits 1 (on BOA agenda 1/9)
- Sidewalks – 11 completed repairs; remainder pushed to Spring, 2025
- Building Code – have begun process to adopt 2021 codes; planned for 1/23 BOA agenda

Comprehensive Plan

- Comp plan committee met – will meet again Jan 10th
- Items to discuss – overall strategic issues – housing, infrastructure, stormwater, annexation, economic development

Planning & Zoning

- Jan. mtg – approved recommendation of SUP003-25 – RV Park @ 198 Front St.
- Next scheduled meeting – 2/6

City / County Info

- Assistance with Tourism / EcDev 2024 – Provided 5k in '23, discussion of poss. adding lodging tax to 2024 ballot – ballot language not submitted – looking at April 2025 election / discussion of forming a CVB type organization with County & Chamber / County partnered with City for Parkland REDI membership/ statute must be passed to raise lodging tax – bill will be introduced in Mo. House in 2025 session
- Progress Parkway property – county provided assistance to IDC for infrastructure
- FLAP Grant (N 4th Street bridge) – remains on track for 2025 / cost has risen to approximately 950k (originally 750k) now & county has asked for assistance from city
- TAP Grant (Hwy 61 sidewalk) – County app. approved – on track for 2026
- 911 Tax – Board formed (includes City officer) – payments from City & Amb. Dist. to continue until new infrastructure installed and paid; potentially 4 – 5 years (2027-28); City portion of dispatching services lowered in FY2025

- Improvements to Ferry Landing – USCOE will not require permits and have given permission to move forward; MLC has responded they have no issue with the project. UP has now given initial approval to move forward also. Drafting MOU for UP & MLC – UP has declined MOU and will draft their own (still awaiting). Property is being sold; will begin speaking with new owner after closing.

Board of Adjustment

- Nothing new to report

Floodplain Management

- Current long range forecasts show 29% chance of Minor Flooding in Jan-Feb-Mar.
- Current long range forecasts also show 6% chance of Moderate flooding in Jan-Feb-Mar.
- Current river stage (1/3) is 6.3'; expected to remain near 6'+/- next week.
- Ferry is currently operating Fri – Sun.

Property Maintenance

- Nuisance Property Issues 3
- Vegetation Nuisance Issues 1
- Code Violation Issues 2
- Sidewalk Issues 1
- 58 S Main – owner has contracted and presented paid contract on 5/13

Ste. Genevieve Fire Department

Ken Steiger Fire Chief
165 South 4th. Street
Ste. Genevieve, Mo. 63670

Phone: 573-883-5400 City Hall
Phone: 573-883-5321 Fire House
Fax: 573-883-8081 Fire House
Email: sgfd7101@gmail.com
Cell Phone: 573-883-0615

Monthly Operations Report

Date: **December 2024**

Calls for Assistance:

- SGFD responded to **20** emergency calls in **December**.
- The total for this year is **258** calls, **down 16** calls from last year.

Staffing:

- SGFD roster is down 4. Roster currently at 25 of 29.
- Volunteers are still needed to form an applicant list, contact any SGFD firefighter if interested

Training: (FYI, all monthly training is done after hours or on weekends)

- **Monthly Training was Turnout Gear Inspection and EMS/Ambulance equipment familiarization**
- **Preplan Auto Zone and Plaza Tire**

Meetings Attended

Bi County Chiefs Meeting – **Attended**
City Council Meeting – **Attended**
Ozark Fire Assoc. Meeting – **Attended**
SG County Chiefs Meeting – **Attended**
SGFD Officers Meeting – **Attended**

Technical Rescue: (FYI, all Tech Rescue training is done after hours or on weekends in addition to regular monthly training)

- Nothing to report

Apparatus & Equipment Maintenance:

- No major breakdowns or repairs this month just the regular maintenance

Fire Radio

- St Francis County 911 radio survey – Radio improvements project moving forward with 2025 anticipated completion. Still on schedule for improvements. **Next major step awarding equipment contracts.** Completion date still December of 2025.

Grants

DPS

2023 DPS Grant

Grant has been submitted for approximately \$72,000. Grant has been approved. Radios are in and being programed, repeaters will need to be installed in trucks. Closing out the process

ARP Grant

2024

This is a 50% match which can be in the form of money or "in kind match". Will only require additional funding of approximately \$6,000.00 that would be available from the rural fire fund. **The hose approved at the last board meeting has been ordered, I do not have a delivery date yet.**

Firehouse Subs Grant

In the process of gathering information to apply for Firehouse Subs Foundation grant. Started the process. Application opens January 9th. Will be applying for auto extrication equipment

County Firefighters Assn.:

- Nothing to report

Misc.

Participated in the annual Christmas Parade

In February we will be hosting a National Weather Service Storm Spotter Class in conjunction with Ste Genevieve County Emergency Preparedness

KnoxBox Program

Boxes Approved, shipped and Waiting for installs

Ste. Genevieve Do It Center (still waiting for warehouse on Chadwell)

Mid State Wood Products for Trautman Building

Ste Genevieve Early Childhood Center

Ste Genevieve Elementary School

Sara's Ice Cream

Le Techniques

Installed

Vision Care on Highway 32

Tourism Report

Aaron Smith | Dec 12, 2024



The News

Bandwagon

The TTC wants to purchase a 7' x 14' hay wagon for \$750 to rent out for city events to place bands on. I see it as a way to create something unique and fun for the town to set itself apart from other destinations. And we're going to make it something people want to take photos of and spread as a brand.

Rebrand

The rebrand has reached the design phase. Once that's done, we're going to have a little gathering with all the businesses and organizations in town to finalize our efforts. I'm tentatively setting the new launch date for February 10th.

Year in Review

I completed my first year in the position on Dec. 4th. Joe Steiger asked me at the last TTC meeting to put together a report for their board to put together a sort of Year in Review. One of the graphics is sort of the big wins we've had during the year, from getting the Horizons Grant, to winning the Small-Town Showcase, to getting an organic article written in the Kirkwood Times, to completing our Marketing Plan, to things on the horizon that should improve our visibility and visitor experience here in Ste. Gen. Everything with a Kapow by it is something that was generated from outside interest in what we have here in Ste. Gen.

Placer AI

Received our first Placer AI report. I compared the fiscal years 2023 and 2024. We were up 5k visitors from 2023 which is a 9% increase. That's without a focused advertising campaign, which we now have through our partnership with McDaniel's. We should also see an increase due to our revamped website launching in January which should make navigating a visit with us easier.

International Showcase

Went to Atlanta for the Travel South International Showcase. The state paid for the price of the booth and my hotel stay. It was a great event where I met with Tour Operators from Quebec, France, Germany, as well as Italy, the UK, and Australia. There was a lot of interest in our town. I'm working with operators from Quebec to make us a stop on their Missouri tour as well as send people directly for our French Heritage Festival. French tour operators will send an influencer from France this year. I also got great time with St. Louis's tourism department, and they've given me great leads like attending the two tour bus conferences help annually.

Continuing Projects

Met with MO Humanities with large group of community members to go over next steps for Small Town Showcase. We will receive an updated video with an estimated value of \$50,000.

A Year in Review

Approach:

Ste. Genevieve needed someone to sit back and listen. I spent the first months visiting all the shops, historic sites, wineries, and other attractions. I joined the Ste. Gen Chamber's leadership program to get further knowledge of our community. I made a concerted effort to meetings for each organization with stock in Tourism, as well as each festival in town.

It was really a year to take in the town and find an identity on which to build a brand.



National Geographic included La Guignolle in article on unique New Year's event across America.



Designed new rack cards .



Started tactical meetings to plan Eclipse events in January.



Designed Visit Kit PDF for visitors to download from our website. Started to integrate county and city attractions/lodging.



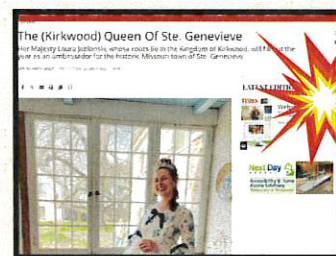
Met with McDaniels in December. Marketing plan completed in February.



Offered Horizons Grant in December for \$20,000 on behalf of French Heritage Festival.



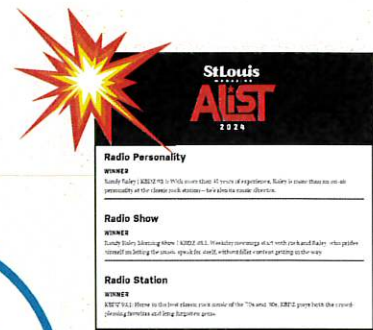
Hired Hannah as Social Media Coordinator. We are currently up 850 followers since her hiring.



Reached out to Kirkwood Times in March to pick up story on Kirkwood resident becoming Queen of Ste. Genevieve. Made front page.



Nominated Ste. Gen for MO Humanities Small Town Showcase in May. Named one of the winners in October.



Donze Comm. clean sweep of radio awards in STL Mag in July.



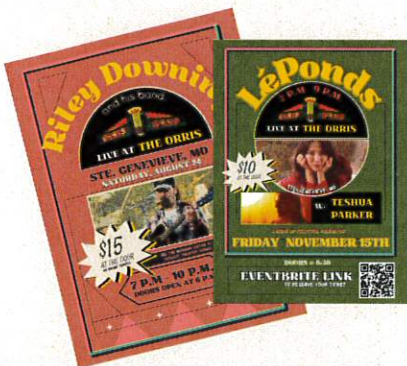
Contracted with VisitWidget to improve website and create VisitSteGen app. Will launch in January.



Attended MO Mainstreet CEG workshop in August.



Started planning for next year's French Heritage Festival. Part of plan to improve history events.



Booked Riley Downing at The Orris in August. Followed with LePonds in November.



Released two national ads in Food and Travel and Taste, Tour, and Travel magazines.



Contracted with Placer AI and a dedicated grant writer for 2025



VisitMo.com

Attended State Conference on Tourism October 15-17



Taking advantage of state's incentives to promote abroad. Travelled to Atlanta for Travel South conference Dec. 1-5.



Contracted with Blacktop Sailor to guide our rebranding efforts for 2025. Had our kickoff/discovery meeting October 28-29. STL Mag has committed to writing an editorial for when we launch new brand.