

**MINUTES OF THE
STE. GENEVIEVE BOARD OF ALDERMEN
REGULAR MEETING
THURSDAY – OCTOBER 9, 2025**

CALL TO ORDER. Mayor Brian Keim called the meeting to order at 6:00 p.m. and all stood for the Pledge of Allegiance.

ROLL CALL. A roll call by City Clerk Pam meyer showed the following members present:

Mayor Brian Keim	
Alderman Amie Dobbs	Alderman Patrick Fahey
Alderman Bob Donovan	Alderman Sam Hughey
Alderman Jeff Eydmann	Alderman Joe Prince
Alderman Joe Steiger	Alderman Teddy Ross

APPROVAL OF AGENDA. A motion by Alderman Donovan, second by Alderman Prince to approve the agenda as presented. Motion carried 8-0.

PRESENTATION/AWARDS. None.

PERSONAL APPEARANCE.

Commissioner Mark Marberry addressed the Mayor and Board of Aldermen to let them know that he is currently working on applying for a grant to have a comprehensive feasibility study done to have river boats dock at the port located south of town. This port access would allow boats to dock and then the individuals could be bused into town to eat and shop. This will more than likely be at least two years down the road but Mr. Marberry would like a letter of support from the City stating that the City does support the idea.

INTERIM CITY ADMINISTRATOR/COMMUNITY DEVELOPMENT REPORT. (see attached reports)

STAFF REPORTS.

AARON SMITH – TOURISM (see attached report) Aaron reported that he attended the Governor's Conference on Tourism and was awarded with the Missouri Division of Tourism Rising Star Award.

PUBLIC COMMENTS. Commission Marberry stated that the YMCA will officially take over the management of the Community Center starting November 1st. He would like to bring in the directors at a future Board of Aldermen meeting to introduce them to the Mayor and Board.

CONSENT AGENDA.

- Minutes – Board of Aldermen – Regular Meeting – September 23, 2025
- Minutes – Board of Aldermen – Work Session – September 23, 2025
- **RESOLUTION 2026-01. A RESOLUTION RE-APPOINTING JUNE EWING TO THE STE. GENEVIEVE PLANNING & ZONING COMMISSION**

A motion by Alderman Donovan, second by Alderman Eydmann to approve the consent agenda as presented. Motion carried 8-0.

OLD BUSINESS.

BILL NO. 4689. AN ORDINANCE AUTHORIZING THE MAYOR TO ENTER INTO AN AGREEMENT BETWEEN THE CITY OF STE. GENEVIEVE AND THE STE. GENEVIEVE COMMUNITY ACCESS TELEVISION BOARD (CHANNEL 990/991). 2nd READING. A motion by Alderman Eydmann, second by Alderman Prince, Bill No. 4689 was placed on its second and final reading, read by title only, considered, and passed by a roll call vote as follows: Ayes: Alderman Joe Steiger, Alderman Teddy Ross Alderman Jeff Eydmann, Alderman Parick Fahey, Alderwoman Amie Dobbs, Alderman Joe Prince, Alderman Sam Hughey, and Alderman Bob Donovan. Nays: None. Motion carried 8-0. Thereupon Bill No. 4689 was declared Ordinance No. 4610 signed by the Mayor and attested by the City Clerk.

BILL NO. 4690. AN ORDINANCE OF THE CITY OF STE. GENEVIEVE, MISSOURI AMENDING SCHEDULE III PARKING RESTRICTIONS TABLE III – E “HANDICAPPED PARKING”. 2ND READING. A motion by Alderman Donovan, second by Alderwoman Dobbs, Bill No. 4690 was placed on its second and final reading, read by title only, considered, and passed by a roll call vote as follows: Ayes: Alderman Joe Steiger, Alderman Teddy Ross Alderman Jeff Eydmann, Alderman Parick Fahey, Alderwoman Amie Dobbs, Alderman Joe Prince, Alderman Sam Hughey, and Alderman Bob Donovan. Nays: None. Motion carried 8-0. Thereupon Bill No. 4690 was declared Ordinance No. 4611 signed by the Mayor and attested by the City Clerk.

BILL NO. 4691. AN ORDINANCE PROVIDING FOR THE ISSUANCE AND COLLECTION OF SPECIAL TAX BILLS AND LEVYING A SPECIAL ASSESSMENT AGAINST THE LOTS, TRACTS, AND PIECES OF LAND FOR SIDEWALK IMPROVEMENTS. 2ND READING. A motion by Alderman Steiger, , second by Alderman

Prince, Bill No. 4691 was placed on its second and final reading, read by title only, considered, and passed by a roll call vote as follows: Ayes: Alderman Joe Steiger, Alderman Teddy Ross Alderman Jeff Eydmann, Alderman Parick Fahey, Alderwoman Amie Dobbs, Alderman Joe Prince, Alderman Sam Hughey, and Alderman Bob Donovan. Nays: None. Motion carried 8-0. Thereupon Bill No. 4691 was declared Ordinance No. 4612 signed by the Mayor and attested by the City Clerk.

NEW BUSINESS.

BILL NO. 4692. AN ORDINANCE CALLING FOR THE GENERAL ELECTION OF OFFICERS OF THE CITY OF STE. GENEVIEVE, MISSOURI TO BE HELD APRIL 7, 2026 AND PROVIDING NOTICE TO THE GENERAL PUBLIC. 1ST READING. A motion by Alderman Prince, second by Alderman Eydmann, Bill No. 4692 was placed on its first reading, read by title only, considered and passed by an 8-0 vote of the Board of Alderman.


BILL NO. 4693. AN ORDINANCE AUTHORIZING THE MAYOR TO SIGN A ONE YEAR AMENDMENT TO THE ORIGINAL ORDER FORM WITH PLACER LABS, INC FOR VISITOR ANALYTIC DATA. 1ST READING. A motion by Alderman Steiger, second by Alderman Prince, Bill No. 4693 was placed on its first reading, read by title only, considered and passed by an 8-0 vote of the Board of Alderman.

OTHER BUSINESS.

MAYOR/BOARD OF ALDERMEN COMMUNICATION. The Mayor congratulated Aaron on his award, congratulated Sweet Things for 40 years of business in the City and also spoke about the recent dedication and celebration of the Ste. Genevieve Levee Refuge Property by the US Fish and Wildlife Service as a new division of the Middle Mississippi River National Wildlife Refuge.

ADJOURNMENT. With no further business Mayor Keim adjourned the meeting at 6:50 p.m.

Respectfully submitted by,


Pam Meyer
City Clerk

CITY ADMINISTRATOR REPORT

October 9, 2025

1. Concrete work on Parkwood and Oakwood was completed this week. Work on Brookdale and Pointe Basse continues this week and work will begin on Brentwood.
2. 9th Street is now complete.
3. Work on the cross streets in International Subdivision is tentatively scheduled to begin on (will have a date for you at our meeting). *Week of October 20th.*
4. We've received initial plans for the expansion of Crestlawn Cemetery and will be working with Taylor Engineering to finalize those and put them out to bid.
5. The auditors will begin their yearly review starting Monday, November 3rd, and will be here for the week.
6. Bid openings for the St. Mary's sidewalk TAP grant will be next Thursday, October 16th.
7. MODOC Ferry received \$88,000 in ferry assistance funds from MoDOT and were awarded a \$100,000 Federal Transit 5311 grant – the city funds that were approved for the ferry to cover their April, May, & June bills were used as a part of the 5311 matching funds and helped them secure that grant.
8. Congratulations to Chief Steiger and his board and thanks to our board and the citizens of Ste. Genevieve for approving and establishing the Ste. Genevieve Fire District which began service on October 1, 2025.
9. I will be taking a vacation day on Friday, October 24th.



Community Development October 2025 Staff Report 9/9/25 – 10/3/25

Historic Preservation – Heritage Commission

- Last meeting – 9/15 – 1 COA denied; Admin approval of 3 COAs
- Next meeting – 10/20
- 2024 HP grant application – mobile app walking tour – agreement signed by city – RFP window closes on 10/10

Building Department / Code Enforcement

- Occupancy Permits / Inspections 24
- Building Permits Issued 16
- Demolition Permits 2
- Sign Permits 1
- Chicken Permits 0
- Special Use Permits 0
- Sidewalks – repairs / replacements complete for 2025

Comprehensive Plan

- Reworked Annexation Plan w/SEMO RPC input
- Comp Plan Committee met 10/26 to discuss next steps
- Also discussed trails, splash pad, & establishment of CVB type organization

Planning & Zoning

- No meeting in October
- Next scheduled meeting – 11/6

City / County Cooperation

- Tourism / Economic Development – Provided \$5k in '23 & '24 / discussion of forming CVB type organization with County & Chamber / County partnered w/ City for Parkland REDI membership for '24 / Bill passed by Mo legislature to allow increasing of transient guest tax on local ballot – signed by Governor 7/11/25 – HB199 allows county to place transient guest tax of up to 6% on the ballot
- Progress Parkway property – county provided assistance to IDC for infrastructure
- FLAP Grant (N 4th Street bridge) – cost has risen to approximately 950k (originally 750k) now & county has asked for assistance from city / Federal grant – now requires historic resources survey – tentative construction in Spring 2026 (originally 2025)

- 911 Tax Board created (includes City officer) – payments from City & Amb. District to continue until new infrastructure installed and paid; potentially 4-5 years ('27-'28) / City portion of dispatching services lowered in FY25 / Budgeted to lower again in FY26
- TAP Grant (Hwy 61) – County appl. Approved – on track for '26
- Improvements to Ferry Landing – UP asked for \$10k per year lease for grounds for improvement or purchase at minimum \$50k; UP will not accept a zero-dollar lease. City also working with Port Authority and others to try and help Ferry remain financially viable – funds run out end of June – 5311 funds approved for FY26 but those are matching funds and Ferry continues to look for source for those to match those funds – will receive state funding but not until August or September – Board agreed to assist Ferry with temporary access to funds - \$9,475.61 in expenses reimbursed

Board of Adjustment

- Nothing new to report

Floodplain Management

- Current long range forecasts show 14% chance of Minor Flooding in Oct-Nov-Dec.
- Current long range forecasts show 7% chance of Moderate Flooding in Oct-Nov-Dec.
- Current long range forecasts show <5% chance of Major Flooding in Sep-Oct-Nov.
- Current river stage (10/2) is 6.2'; expected to drop to 3.5' by end of next week.
- Ferry is currently operating Fri – Sun.

Property Maintenance

- Nuisance Property Issues 4
- Vegetation Nuisance Issues 3
- Code Violation Issues 3
- Sidewalk Issues 2

STE GENEVIÈVE

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TOURISM REPORT

RENOVATING FERRY WEBSITE

- Providing guidance to Port Authority on building out website to accommodate online ticketing, membership packages, and point of sale.
- Will be good to bring the ferry under the Ste. Gen brand and marketing umbrella.

RELEASED AN RFP FOR UGC/PR CAMPAIGN

- This is my 2nd Full Fiscal Year
- Looking for more efficient way to spend portion of marketing budget.
- Trying to find places we aren't taking advantage of currently
- PR/UGC means more media coverage for our town/events and more influencers pushing organic content of Ste. Gen itineraries.
- McDaniels no longer marketing to St. Louis
- Looking to build media relationship with St. Louis media outlets
- Looking to spend \$20,000 on Campaign

WORKING WITH PUBLIC WORKS ON WAYFINDING GRANT

- We have a state matching grant totalling \$60k for this year
- Part of that will be putting in tall sign polls to hang banners, cross street banners, and different decorations throughout the year
- Working with Corey to find out optimal placement, total cost, etc.

BANDWAGON IS COMPLETE

- Alliance has done a bang up job
- Working with Kenny Rapp's class at SGHS to build out decorative lettering
- David Bova has written up a rental agreement

MO DIVISION OF TOURISM CONFERENCE

- October 7th, 8th, and 9th, I will be at the Governor's conference on Tourism
- I'll be bringing in the award on Thursday