

**MINUTES OF THE
STE. GENEVIEVE BOARD OF ALDERMEN
REGULAR MEETING
THURSDAY – MARCH 12, 2026**

CALL TO ORDER. Mayor Keim called the regular meeting of the Ste. Genevieve Board of Aldermen to order at 6:01 p.m. and all stood for the Pledge of Allegiance.

ROLL CALL. A roll call by City Clerk Pam Meyer showed the following members present:

Mayor Brian Keim	
Alderwoman Amie Dobbs	Alderman Bob Donovan
Alderman Sam Hughey	Alderman Jeff Eydmann
Alderman Joe Prince	Alderman Joe Steiger

Absent: Alderman Teddy Ross
Alderman Patrick Fahey

APPROVAL OF AGENDA. A motion by Alderman Donovan, second by Alderwoman Dobbs to approve the agenda as presented. Motion carried 6-0-2 with Alderman Ross and Alderman Fahey absent.

PRESENTATION/AWARDS. None.

PERSONAL APPEARANCE.

CITY ADMINISTRATOR REPORT. (see attached) City Administrator Bova reported that the Special Roads District has a John Deere 6600 tractor with a boom mower that they are replacing. The City's five year capital plan includes this purchase in 2028. Special Road District is willing to exchange the tractor & boom mower for their 2025 & 2026 payments. A future bill will be brought back for the Board's approval.

STAFF REPORTS.

DAVID BOVA - COMMUNITY DEVELOPMENT (see attached)

AARON SMITH - TOURISM (see attached)

PUBLIC COMMENTS. Robert Browne, 498 Merchant Street addressed the Mayor and Board of Aldermen stating his support of the 287G Agreement. Heid Walker & Asa Lemons addressed the Mayor and Board of Aldermen asking for the Board to consider rescinding of the 287G Agreement.

CONSENT AGENDA.

- Minutes – Board of Aldermen – Regular Meeting – February 26, 2026

- **RESOLUTION 2026-25.** A RESOLUTION OF THE CITY OF STE. GENEVIEVE, MISSOURI STATING INTENT FOR THE STE. GENEVIEVE TOURISM DEPARTMENT TO APPLY FOR A GRANT WITH THE WILLIAM G POMEROY FOUNDATION FOR A NATIONAL REGISTER MARKER TO BE PLACED AT THE SOUTHWEST CORNER OF MAIN STREET AND MERCHANT STREET (100 MERCHANT STREET).
- **RESOLUTION 2026 -26.** A RESOLUTION AUTHORIZING THE CITY CLERK AND CITY TREASURER TO ENTER INTO AN ORGANIZATION RESOLUTION AND AGREEMENT FOR THE CITY CREDIT CARD PROGRAM WITH UMB BANK.

A motion by Alderman Prince, second by Alderman Steiger to remove Resolution 2026-27 from the consent agenda and approve as amended. Motion carried 6-0-2 with Alderman Ross and Alderman Fahey absent.

RESOLUTION 2026-27. A RESOLUTION RE-APPOINTING JOAN TROEH TO THE STE. GENEVIEVE BOARD OF ADJUSTMENT. A motion by Alderman Steiger, second by Alderman Eydmann approving Resolution 2026-27. Motion carried 6-0-2 with Alderman Ross and Fahey absent.

OLD BUSINESS.

BILL NO. 4708. AN ORDINANCE AUTHORIZING THE MAYOR TO EXECUTE AN AGREEMENT WITH Y. PR AGENCY TO DEVELOP AN EMAIL MARKETING NEWSLETTER FOR THE CITY OF STE. GENEVIEVE TOURISM DEPARTMENT. 2ND READING. A motion by Alderman Steiger, second by Alderman Donovan, Bill No. 4708 was placed on its second and final reading, read by title only, considered, and passed by a roll call vote as follows: Ayes: Alderman Joe Steiger, Alderman Jeff Eydmann, Alderwoman Amie Dobbs, Alderman Joe Prince, Alderman Sam Hughey and Alderman Bob Donovan. Nays: None. Absent: Alderman Parick Fahey & Alderman Teddy Ross. Thereupon Bill No. 4708 was declared Ordinance No. 4629 signed by the Mayor and attested by the City Clerk.

BILL NO. 4709. AN ORDINANCE AUTHORIZING THE MAYOR TO ENTER INTO AN AGREEMENT WITH BRIAN HAWKINS FOR A FILM EXHIBITOR'S LICENSE FOR THE FILM "CHASSE GALERITE". 2ND READING. A motion by Alderman Prince, second by Alderwoman Dobbs, Bill No. 4709 was placed on its second and final reading, read by title only, considered, and passed by a roll call vote as follows: Ayes: Alderman Joe Steiger, Alderman Jeff Eydmann, Alderwoman Amie Dobbs, Alderman Joe Prince, Alderman Sam Hughey and Alderman Bob Donovan. Nays: None. Absent: Alderman Parick Fahey & Alderman Teddy Ross. Thereupon Bill No. 4709 was declared Ordinance No. 4630 signed by the Mayor and attested by the City Clerk.

NEW BUSINESS.

BILL NO. 4710. AN ORDINANCE AUTHORIZING THE MAYOR TO ENTER INTO AN INTERGOVERNMENTAL COOPERATION AGREEMENT BETWEEN THE CITY OF STE. GENEVIEVE AND THE STE. GENEVIEVE COUNTY 911 TAX EMERGENCY SERVICES BOARD FOR THE BOARD TO PROVIDE 911 DISPATCHING SERVICES. 1ST READING. A motion by Alderman Steiger, second by Alderman Donovan, Bill No. 4710 was placed on its first reading, read by title only, considered and passed by an 6-0-2 vote of the Board of Alderman with Alderman Ross absent and Alderman Fahey absent.

BILL NO. 4711. AN ORDINANCE OF THE CITY OF STE. GENEVIEVE AUTHORIZING THE MAYOR TO ENTER INTO A FIRST AMENDMENT TO THE DEVELOPMENT AGREEMENT WITH MCBRIDE LAND GROWTH LLC. 1ST READING. A motion by Alderman Donovan, second by Alderman Steiger, Bill No. 4711 was placed on its first reading, read by title only, considered and passed by an 6-0-2 vote of the Board of Alderman with Alderman Ross absent and Alderman Fahey absent.

BILL NO. 4712. AN ORDINANCE APPROVING A BUDGET AMENDMENT TO THE CITY OF STE. GENEVIEVE FOR THE FISCAL YEAR 2026 BUDGET RELATING TO THE VARIOUS REVENUE AND EXPENDITURE INCREASES. 1ST READING. A motion by Alderman Donovan, second by Alderman Prince, Bill No. 4712 was placed on its first reading, read by title only, considered and passed by an 6-0-2 vote of the Board of Alderman with Alderman Ross absent and Alderman Fahey absent.

OTHER BUSINESS. Alderman Steiger reminded everyone to get out and vote for the county wide transient tax that will be on the ballot in April.

MAYOR/BOARD OF ALDERMEN COMMUNICATION.

ADJOURNMENT. With no further business, Mayor Keim adjourned the meeting at 6:34 p.m.

Respectfully submitted by,



Pam Meyer
City Clerk

CITY ADMINISTRATOR REPORT - UPDATE

March 12, 2026

1. Bid openings for Prop S Phase II are Thursday, March 12th. I should have some information for our meeting. We had 4 asphalt bidders and 6 concrete / water line bidders. Both low bidders came in under the cost estimate. I should have contracts for you to approve at the 3/26 meeting.
2. SRI, the mobile app walking tour vendor, will be hosting a public meeting at City Hall, on Thursday, March 19th, at 5pm.
3. We have drafted a Transient Tax Intergovernmental Agreement with the County. Their attorney is finalizing the agreement and plans to have it to us Thursday or Monday.
4. Downtown Ste. Gen. has agreed to include the annual Christmas Festival as one of their annual events.
5. 2025 TIF Sales Tax payments will be issued this week.
6. Chamber Gala this year will be April 10th – please let me know if interested in attending.
7. Special Roads District has a John Deere 6600 tractor with a boom mower they are replacing. Our 5-year capital plan includes this purchase in 2028– SRD is willing to exchange the tractor & boom mower for their 2025 & 2026 payments (\$50,000).

City of
S^{TE} GENEVIÈVE
MISSOURI

Community Development
March 2026 Staff Report

2/7/25 – 3/6/25

Historic Preservation – Heritage Commission

- Met Feb. 23 – 2 COAs approved
- Next meeting – 3/16
- 2024 HP grant application – mobile app walking tour – agreement signed by city – received 5 submittals for RFP, selected Statistical Research, Inc. – public meeting postponed until March

Building Department / Code Enforcement

- Occupancy Permits / Inspections 35
- Building Permits Issued 9
- Demolition Permits 0
- Sign Permits 2
- Chicken Permits 1 (renewal)
- Special Use Permits 0
- Sidewalks – repairs / replacement assessments for 2026 during March / April

Comprehensive Plan

- Comp Plan -Annexation Committee to meet again in late March

Planning & Zoning

- No meeting in March
- Next scheduled meeting – 4/2
- Staff preparing report on data centers / server farms

City / County Cooperation

- Tourism / Economic Development – Provided \$5k in '23 & '24 / discussion of forming CVB type organization with County & Chamber / County partnered w/ City for Parkland REDI membership for '24 / Bill passed by Mo legislature to allow increasing of transient guest tax on local ballot – signed by Governor 7/11/25 – HB199 allows county to place transient guest tax of up to 6% on the ballot – County plans to place lodging tax on April ballot – City & County working on Intergovernmental Agreement to expend tourism tax revenue
- Progress Parkway property – county provided assistance to IDC for infrastructure – 12/3-met with IDC & County to confirm County still committed to infrastructure assistance

- FLAP Grant (N 4th Street bridge) – cost has risen to approximately 950k (originally 750k) now & county has asked for assistance from city / Federal grant – now requires historic resources survey – tentative construction in Spring 2026 (originally 2025) – met with County on 1/22 to discuss citizen concerns and get update - County engineers now in preliminary plan stage
- 911 Tax Board created (includes City officer) – payments from City & Amb. District to continue until new infrastructure installed and paid; potentially 4-5 years ('27-'28) / City portion of dispatching services lowered in FY25 / City portion lowered further in FY26 / currently working with 911 board on renewing IGA -- new IGA on 3/12 agenda
- Improvements to Ferry Landing – UP asked for \$10k per year lease for grounds for improvement or purchase at minimum \$50k; UP will not accept a zero-dollar lease. City also working with Port Authority and others to try and help Ferry remain financially viable – funds run out end of June – 5311 funds approved for FY26 but those are matching funds and Ferry continues to look for source for those to match those funds – will receive state funding but not until August or September – Board agreed to assist Ferry with temporary access to funds - \$9,475.61 in expenses reimbursed – Ferry has received 88k from MODOT for FY26 and have been approved for \$100k 5311 funds – Illinois has committed 88k to the Ferry also but they are working on details

Board of Adjustment

- Nothing new to report

Floodplain Management

- Current long range forecasts show 47% chance of Minor Flooding in Mar-Apr-May.
- Current long range forecasts show 36% chance of Moderate Flooding in Mar-Apr-May.
- Current long range forecasts show 10% chance of Major Flooding in Mar-Apr-May.
- Current river stage (3/9) is 12.66'; expected to rise to 16.10' by end of next week.
- Ferry is currently open.

Property Maintenance

- Nuisance Property Issues 5
- Vegetation Nuisance Issues 0
- Code Violation Issues 2
- Sidewalk Issues 2

S^{TE} GENEVIÈVE

M I S S O U R I

TOURISM REPORT

Transient Tax

- Get out and Vote on April 7th
- Tax not paid by residents. Will raise revenue collected from \$33k to \$150k annually. Perry County 6%, St. Francois County 5%, Jefferson County consolidating under 5% countywide tax.
- It's a chance to bring tax dollars home through state matching grants - working with state to increase our limit - currently leaving about \$30,000 on the table with other grant opportunities coming.
- Will use this tax to make the city and county a more unified destination - wanting to subsidize initiatives to transport visitors from city to county assets.

Website visits up 165% over last year:

- 2025 was up 120% over 2024
- Thrilling to see we haven't plateaued and are looking stronger than last year
- Possible reasons include:
 - brand awareness growing - not plateaued - shows we have good assets
 - better creative work on McDaniels campaign
 - Additional SEM campaign through state grant
 - Refreshment of Brand USA page with State/Travel for FIFA looming
 - travel trending domestic/affordable for US

GA4 2026 YTD Summary

- Total Unique Users 15,476 (+165.68% -vs- 2025)
- Sessions 18,191 (+167.2% -vs- 2025)
- Engaged Sessions 17,726 (+169.43% -vs- 2025)
- Engagement Rate 97.44% (+0.88% -vs- 2025)
- #3 Traffic Source is Organic Search 4,166 unique users (-1.65% -vs- 2025)