Superintendent
Morgan Nugent

Clayful - Trusted Support for Your Child

What is Clayful?

Clayful is a new way for students to access real-time, text-based coaching to help them grow, build confidence, and tackle everyday challenges. In just 60 seconds, kids can connect with a certified coach on any school-approved or personal device, whenever they need support.

We're here to partner with families and schools as an additional layer of support, helping students thrive in a safe, judgment-free space.

Why Families Trust Clayful

As parents, you're your child's greatest influence—but kids don't always come to you first. With so many teens seeking advice online from unreliable sources, Clayful provides a safe and trusted alternative:

- Certified Coaches: Highly trained professionals who guide students with care and expertise.
- Confidential and Safe: Students have a private space to share their thoughts, while safety is always a priority.
- Immediate Support: Coaches are available within seconds—no waiting, no scheduling.

If anything concerning arises, Clayful follows clear protocols to notify the school or family, ensuring your child gets the right support.

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How Clayful Works

Clayful coaching focuses on moving forward, not looking back. It's not therapy—it's about helping students build the skills and strategies they need to thrive. Coaches empower students to:

- Build healthy routines
- Strengthen friendships and relationships
- Boost confidence
- Handle stress and difficult conversations

With real-time guidance, students walk away with tools they can put into practice immediately.

Is Clayful Safe?

Absolutely. We've designed Clayful with four layers of safety to ensure every interaction is secure and meaningful:

1. Certified Coaches – Carefully selected, trained professionals.
2. Clinical Supervisors – Oversight and support to maintain the highest standards.
3. Administrators – Ensuring all safety protocols are followed.
4. Tech Algorithm – Real-time monitoring to protect safety and quality.

With these safeguards, Clayful is one of the safest places for kids to connect and grow.

Coming Soon to Support Your Child

Clayful is designed to complement the role of families and schools—giving kids the support they need to build confidence, manage stress, and succeed.

Stay tuned for more updates as we prepare to launch Clayful and bring this trusted, professional resource to your family.

For more information or questions, visit www.clayfulhealth.com/.