

Downtown Development Authority of Pembroke

DDA/Main Street Board Meeting Minutes

Wednesday, July 2nd, 2025

Pembroke City Hall

12:00 Noon



Call to Order

- Tiffany Zeigler

Attendance

- Board Members: Dana Dudley, Tiffany Zeigler, Stephanie Morrison, Jonathan Mears, Don Poythress
- Staff Members: Fernanda Camacho Hauser, Chris Benson

Approval of Agenda

- Motion by Jonathan Mears, Seconded by Dana Dudley

Approval of Minutes

- All previous agendas were approved, motion by Jonathan Mears and seconded by Dana Dudley

Public Comment

- Ken Copi inquired as to potential promotional assistance the DDA and City communications could provide for local businesses, Mr. Copi was provided with the informational packet created by and for the Bryan County Chamber of Commerce whether such assistance it provided for Chamber members.

Old Business

- **Training Opportunities**
 - Fernanda Camacho Hauser will re-send upcoming training opportunities
- **Whistle Stop Market**

New Business

- **Bryan County Chamber of Commerce Update**
 - Fernanda Camacho Hauser provided an update regarding the BCCC Lunch and Learn
- **Annual Work Planning Session**
- **Friends of the Tos Theatre present: 2025 Summer Arts Extravaganza**
- **Pembroke 120th**

- o The DDA will meet in an event planning capacity on July 10th at noon to discuss this further.
- **2025 Christmas**
 - o **Christmas Tree Lighting – Saturday December 6th**
 - o **Christmas Parade & Market – Saturday December 13th**



Adjourn

Mayor Tiffany Zeigler provided an update on the fundraising efforts of the Mayor's Youth Council for the community garden being built on Pickett Park (downtown).

Meeting adjourned by Dana Duddle, seconded by Jonathan Mears.