



**Pembroke Downtown Development Authority
Pembroke Better Hometown
Meeting Minutes**

Wednesday, July 5th, 2023

City Hall

12:00 noon

Type of Meeting: Board Meeting

☐ **Call to order**

- o Tiffany Zeigler called to order

☐ **Attendance**

- o Members present: Tiffany Zeigler, Jeremy Myers, Dana Dudley, Jordon McCoy
 - Staff present: Chris Benson, Fernanda Camacho Hauser
- o Members absent: Brandy Shuman, Stephanie Morrison
- o Additional Attendee: Jordan Cordle

☐ **Approval of Minutes**

- o Jordon McCoy motioned for the approval of minutes; Dana Dudley seconded the motion

☐ **Old Business**

- o Ongoing projects - Upcoming Events
 - RFQ's for the Old Baseball Field were reviewed and board members anonymously ranked them based on the packages put together by the companies. Tiffany Zeigler abstained from voting.

☐ **New Business**

- o Joint workshop/meeting session with the Planning Commission, City Council, and Downtown Development Authority facilitated by an outside moderator from UGA.
 - Information about the goals of the workshop was presented by Chris Benson
 - Information about the services being provided by ProAdvisor Coach was discussed as well as local businesses.
 - Conclusion of discussion was that there was a need for an informal sit down with local businesses in North Bryan to fill in the communication void left by the North Bryan Chamber



of Commerce, but not necessarily to replace the Chamber of commerce.

- Downtown Planter Beautification as well as the status of the Keep Pembroke Beautiful (KPB) organization were discussed.
 - Recruit members for the KPB and the Pembroke Yard of the Month committee from the volunteers at the Downtown Planter Beautification event taking place Saturday, July 15th at 10 am.
- The outreach attempts to Hyundai with the offer of a hiring or onboarding space was presented.
 - Idea of hosting a Pembroke Job Fair including Hyundai, possibly September of 2023 at the Gym with the details being further determined at the gathering of local businesses previously mentioned in the discussion about local businesses.

☐ **Open Discussion**

☐ **Adjourn**

- Tiffany Zeigler called for the meeting to adjourn, Jeremy Myers and Jordon McCoy seconded the motion.