



**Pembroke Downtown Development Authority
Pembroke Better Hometown
Meeting Minutes**

Wednesday, August 9th, 2023

City Hall

12:00 noon

Type of Meeting: Board Meeting

☐ **Call to Order**

Tiffany Zeigler called meeting to order

☐ **Attendance**

Members present: Stephanie Morrison, Tiffany Zeigler, Jeremy Myers, Jordon McCoy, Dana Dudley

Members of Public: Katrina Bostick, Ken Copi, Ariel Cornett, Della Ball

Staff Members: Chris Benson, Fernanda Camacho Hauser

☐ **Approval of Minutes**

Jeremy motioned for the approval of the minutes, Jordon McCoy seconded

☐ **Old Business:**

- o RFQ plans update
 - A complete updates appraisal of the Old Base Ballfield in order to see the current value since the original acquisition of the site in addition to a whole site plan since original purchase which also included the old, no longer standing, school.
- o Council, Planning Commission, and DDA joint workshop/meeting update
 - The workshop was moved from the original date of August 28th to a date post the November election to account for the potential turnover in elected officials.
- o Planter Beautification event update
 - Fernanda provided an update on the planter event that took place July 15th and was deemed a success on the measurements that it refreshed the downtown area planters and brought in community volunteers to help put in the soil, fertilizer, and new plants, all of which were donated by community members.
- o ProAdvisor Coach Introductions



- ProAdvisor staff were not present so an update on the progress of the work with them was provided by Chris Benson
- o Historic Walking Tours
 - Dr. Ariel Cornett provided an overview of what the open site Social Studies Storytelling in Statesboro looks like and how it could translate to Pembroke.
 - DDA Board members will receive a link to the Statesboro site so they can gain some familiarity with it.
 - Motion was approved to apply for the Georgia Humanities Grant that would provide funding for the beginning steps of this project.
- **New Business:**
 - o Haunted Grounds Involvement in city activities
 - A tentative schedule of upcoming events (August through December) that the city would facilitate was presented. The event partnering with Haunted Grounds Coffee House was approved in order to see how this partnership will work prior to approving any future events. Based on the performance of the event, future events partnerships will be explored for DDA approval.
 - Concerns about Haunted Grounds submitting their request for the required road closures, as well as possessing a license to play the movie in public as well as the rating of the movie being played in public were brought up. Fernanda will work with Haunted Grounds to ensure that all the requirements are met. All of which are to be submitted for the August 14th city council meeting for the city council to approve.
 - The events for the month of August were approved.
- **Open Discussion**
 - o Ken Copi, of the Friends of the TOS Theater brought up concerns about the side of the theater being used in the Haunted Grounds Movie event as well as the inclusion of a potential TOS Theater Movie Events.
 - o Della Ball brought up an inquiry regarding the businesses coming to the area after having to drive out of town to have a tire repaired. DDA Board members provided the names of some local businesses which provide the types of services she had been looking for. Chris Benson provided an update on the businesses coming to the area and what stage they are at.
 - o Tiffany Zeigler in her capacity as a DDA Board member provided a brief introduction of a k-3rd reading program that Mayor Cook and Mayor Pro



Tem Porum Zeigler in her capacity as Mayor Pro Tem Porum will be passing in the upcoming City Council Meeting on August 14th in partnership with the Bryan County Elementary School.

☐ **Adjourn**

- o Tiffany Zeigler called for the meeting to adjourn at 1:08 PM