

# DOWNTOWN STRATEGIES COMMITTEE FIRST MEETING DEC. 2024

Recognition from Mayor Jackson at City Council May 28, 2026



**Downtown  
Strategies  
Committee**



# DOWNTOWN HARRISON 5-YEAR ACTION PLAN

June 9, 2026

| Identifer | Recommendation                             | Action       |
|-----------|--------------------------------------------|--------------|
| 4.1       | Initiate a Main Street Program             | August 2025  |
| 4.5       | Establish Historic Commission/CLG          | 2025-2026    |
| 4.4       | Presentation on Historic Tax Credits       | 2025-2026    |
| 1.4       | Adopt International Existing Building Code | 2025         |
| 1.2       | Matching Grants for Facade Improvements    | 2026-Forward |

# DOWNTOWN HARRISON 5-YEAR ACTION PLAN

June 9, 2026



# DOWNTOWN HARRISON 5-YEAR ACTION PLAN

June 9, 2026

## Historic Tax Credits Seminar

Gabe Holmstrom and Steve Gardner will be visiting Harrison on Tuesday, January 27, to discuss Historic Tax Credits for projects involving older buildings. The seminar is open to anyone interested in learning about state and federal tax credits for work done on historic buildings.

**Tuesday**

**Jan. 27, 2026**

**11 a.m. to 1 p.m.**

*Please email  
[info@harrisonar.gov](mailto:info@harrisonar.gov)  
to reserve your seat.*

At: City Hall/Council  
118 W. Industrial Park Rd.



Harrison, Arkansas



# DOWNTOWN HARRISON 5-YEAR ACTION PLAN

Matching Grants 2026 Cycle





# DOWNTOWN HARRISON 5-YEAR ACTION PLAN

June 9, 2026

| Identifer | Recommendation             | Action    |
|-----------|----------------------------|-----------|
| 1.6       | Downtown Safety            |           |
|           | A. Routine Police Presence | 2024      |
|           | B. Street Lighting         | 2025-2026 |
|           | C. Security Cameras        | 2026      |
|           |                            |           |

# DOWNTOWN HARRISON 5-YEAR ACTION PLAN

June 9, 2026

| Identifer | Recommendation                                             | Action         |
|-----------|------------------------------------------------------------|----------------|
| 1.6/2.1   | Enhance the Aesthetic Appeal (Public Art & Beautification) |                |
|           | A. Lion’s Club Pocket Park (The Lions Den)                 | Summer<br>2026 |
|           | B. Planters on Main Street                                 | 2025           |
|           | C. Street Trees                                            | 2024           |
|           | D. Living Christmas Tree                                   | 2025           |
|           | E. Music System                                            | 2025-2026      |

# DOWNTOWN HARRISON 5-YEAR ACTION PLAN

June 9, 2026

**Christmas  
Tree  
Lighting  
2025**





# DOWNTOWN HARRISON 5-YEAR ACTION PLAN

June 9, 2026





# DOWNTOWN HARRISON 5-YEAR ACTION PLAN

June 9, 2026





# DOWNTOWN HARRISON 5-YEAR ACTION PLAN

June 9, 2026

| Identifier | Recommendation                                            | Action      |
|------------|-----------------------------------------------------------|-------------|
| 1.6/2.1    | Diversify Retail and Dining Options                       |             |
|            | A. Actively Recruit Business Downtown                     |             |
| 2.1        | Open Views to the Historic Courthouse                     | 2025        |
| 2.1        | Replace flashing stop lights on west side with 4-way stop | Summer 2026 |
|            |                                                           |             |

# DOWNTOWN HARRISON 5-YEAR ACTION PLAN

June 9, 2026

| Identifer | Recommendation                                    | Action     |
|-----------|---------------------------------------------------|------------|
|           |                                                   |            |
|           |                                                   |            |
| 2.3       | Storefront Activation (front of building to curb) |            |
|           | Creative Signage – Hanging Signs                  | In Process |
|           |                                                   |            |
|           |                                                   |            |

# DOWNTOWN HARRISON 5-YEAR ACTION PLAN

June 9, 2026

| Identifer | Recommendation                           | Action      |
|-----------|------------------------------------------|-------------|
| 3.1       | Murals                                   |             |
|           | A. Repaint Historic Murals on West Rush  | 2026        |
|           | B. Add Mural in Lions Club Pocket Park   | Summer 2026 |
|           | C. Add QR Codes to Murals                | Fall 2026   |
|           |                                          |             |
| 3.3       | Implement Enhanced Social Media Presence | 2025        |



# DOWNTOWN HARRISON 5-YEAR ACTION PLAN

June 9, 2026



# MAIN STREET BOARD OF DIRECTORS

August 11, 2025





# MAIN STREET DIRECTOR

March 27, 2026



**Welcome  
Lauri Rottmayer**



# DOWNTOWN HARRISON 5-YEAR ACTION PLAN

June 9, 2026

## Recommendations for Main Street

- |     |                                                                    |
|-----|--------------------------------------------------------------------|
| 1.2 | Continue Facade and Vibrancy Grants                                |
| 1.4 | Implement Vacant Property Registration Ordinance (VPRO)            |
| 1.4 | Implement Vacant Property Storefront Activation                    |
| 1.5 | Strengthen Minimum Maintenance Ordinance                           |
| 1.6 | Formalize a Downtown Safety Committee/Include HPD                  |
| 2.1 | Complete restriping crosswalks/parking spots project begun in 2025 |

# DOWNTOWN HARRISON 5-YEAR ACTION PLAN

June 9, 2026

## Recommendations for Main Street

2.2

Implement Sidewalk Vibrancy Grant program

2.3

Champion Storefront Activation

2.4

Encourage/Incentivize (matching grants) Hanging Sidewalk Signs

2.4

Enhance Main Street (more walkable, safer, pedestrian friendly)

2.5

Transform the Streets of the Square

3.2

Continue to promote the Downtown Entertainment District

# DOWNTOWN HARRISON 5-YEAR ACTION PLAN

June 9, 2026

## Recommendations for Main Street

3.3

Establish Main Street Harrison as the primary Social Media presence

4.2

Encourage White Box and Demising Walls program where appropriate

4.4

Reimagine the Boone County Courthouse

4.5

Continue to educate/encourage use of Historic Tax Credits

Other

Create a centralized process for Downtown Event requests. Input needed from City, County, HHBA, Explore Harrison and Main Street.



# Downtown Strategies Potential Volunteers

|                 |              |                                                               |
|-----------------|--------------|---------------------------------------------------------------|
| Matt Bell       | 870-754-1923 | Promotion                                                     |
| Donna Braymer   | 870-715-7616 | Promotion                                                     |
| Sonja Bruce     | 210-381-5338 | Anything except fund raising.                                 |
| Roni Combs      | 870-754-1133 | Promotion (Facebook), Policy, Security                        |
| Beverly DeWitt  | 870-688-8481 | Activities, Promotion, Public Art                             |
| Mike Nabors     | 870-414-1454 | Will do bylaws and would like to continue in an Advisory role |
| Karlea Newberry | 870-688-7162 | Public Art                                                    |
| Emily Powers    | 870-416-4010 | Any Direction Needed                                          |

# **DOWNTOWN HARRISON 5-YEAR ACTION PLAN**

**As Bugs Bunny says ...  
That's ... That's All  
Folks!**

**But we will always be  
around to assist!**







# DOWNTOWN STRATEGIES 5-YEAR ACTION PLAN

June 9, 2026

