



Maple Grove Charter School
School District of Athens.



Maple Grove Charter School Governance Board Marketing Committee

DATE: Wednesday, January 7th, 2026 TIME: 5:00PM

1. Call to Order **5:02PM**

2. Roll Call – Karen Gauerke – **Present** , Rebecca Primm – **Present**, Kelly Soczka Steidinger – **Present**

3. Written notice of this meeting has been posted

4. Acknowledge Public Participation – Community Members can address the Marketing Committee if they wish to do so. Public comments will be noted and addressed by the Board as the agenda states. Any public comments not relating to agenda items will be discussed at an upcoming meeting. **None.**

5. New Business:

5.1 Establish Marketing Timeline **All present agreed to assisting the school with having options for an open enrollment flyer by the next Governance Board Meeting (Jan 12). The school would take on marketing from there.**

5.2 Marketing Options for Open Enrollment and Open House

5.2.1 Marketing media options **Robin Hanson has advised and the Marketing Committee agrees to limit marketing to the district Facebook page, the district website, and locally posted flyers.**

5.2.2 Hype video promotion **Rebecca had communicated with Robin regarding sharing of the Maple Grove hype video. Robin stated that the school will be responsible for sharing it.**

5.2.3 Budget/funding options **N/A**

6. Adjournment **5:12PM**