Maple Grove Charter School
School District of Athens.

Maple Grove Charter School Governance Board
Marketing Committee

DATE: Monday, April 6th, 2026 TIME: 6:00PM

1. Call to Order
2. Roll Call - Karen Gauerke, Rebecca Primm, Kelly Soczka Steidinger
3. Written notice of this meeting has been posted
4. Acknowledge Public Participation - Community Members can address the Marketing Committee if they wish to do so. Public comments will be noted and addressed by the Board as the agenda states. Any public comments not relating to agenda items will be discussed at an upcoming meeting.
5. Overview of Open Enrollment Marketing
6. New Business:
    - 6.1 Establish outline for recruiting
        - 6.1.1 Marketing strategies
        - 6.1.2 Desired candidate skills
        - 6.1.3 General committee expectations for recruitment
    - 6.2 Marketing strategy for 2026 recruitment
7. Adjournment