



Maple Grove Charter School

School District of Athens.



Maple Grove Charter School Governance Board Marketing Committee

DATE: Monday, April 6th, 2026 TIME: 6:00PM

1. Call to Order **6:22PM**

2. Roll Call – **Present** Karen Gauerke, **Present** Rebecca Primm, **Absent** Kelly Soczka Steidinger

3. Written notice of this meeting has been posted

4. Acknowledge Public Participation – Community Members can address the Marketing Committee if they wish to do so. Public comments will be noted and addressed by the Board as the agenda states. Any public comments not relating to agenda items will be discussed at an upcoming meeting. **None.**

5. Overview of Open Enrollment Marketing. **Rebecca had touched base with Robin Hanson to see where open enrollment numbers were at and if more advertising was needed. Robin stated that numbers were good and no further advertisement was needed.**

6. New Business:

6.1 Establish outline for recruiting **Committee created a rough draft of a recruiting outline.**

6.1.1 Marketing strategies **Talk to PTO to target our main volunteer base, Ad in Fox report, Send flyer/letter home with students, Include with GB Meeting Minutes in Record Review.**

6.1.2 Desired candidate skills **Committee created list of desired candidate skills.**

6.1.3 General committee expectations for recruitment **Committee created list of expectations for recruitment.**

6.2 Marketing strategy for 2026 recruitment **Rebecca will talk to Kelly about talking at next week's PTO Meeting and adjusting information on last years flyer to send out to families. Gov. Board will discuss open positions at next week's GB meeting to be included with meeting minutes in record review.**

7. Adjournment **6:55 PM**