For Immediate Release
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Campbell County Schools Named National Beta District of Distinction

Alexandria, Ky – National Beta proudly recognizes Campbell County Schools as a **2025–2026 National Beta District of Distinction**, an honor awarded to school districts that demonstrate a strong commitment to academic achievement, leadership development, and service engagement.

This distinction is reserved for districts in which every eligible school offers National Beta and actively inducts qualifying students in grades 4–12. **CCS is one of only 95 districts to receive this award nationwide, placing them among a select group of districts across the nation to earn this prestigious recognition.**

Through the leadership of Superintendent Dr. Shelli Wilson, along with the dedication of club sponsors and Beta members, Campbell County Schools continues to foster a culture where students are empowered to lead, serve, and excel. Their ongoing efforts reflect a district-wide commitment to developing well-rounded students prepared for success in college, careers, and their communities.

This recognition highlights a focus on creating opportunities for students to grow academically while also building character and leadership skills through meaningful service. Across the district, Beta members exemplify the organization's motto, *Let Us Lead by Serving Others*, in both their schools and communities.

"This honor speaks to the culture we've built across Campbell County Schools, where students are empowered to lead, serve, and pursue excellence every day," said Mr. Adam Ritter, Associate Superintendent.

As part of this achievement, Campbell County Schools will receive a National Beta District of Distinction award for display at the district office. In addition, each participating school will receive recognition commemorating their contribution to this accomplishment.

About National Beta: National Beta is the nation's largest independent, nonprofit educational youth organization. Since its founding in 1934, the organization has remained committed to promoting academic achievement, character, leadership, and service among students in grades 4–12. For more information about National Beta, visit betaclub.org.

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