Marketing & Sales Program

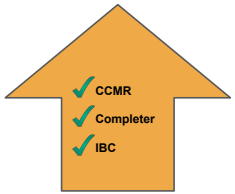
BUSINESS & INDUSTRY ENDORSEMENT

RECOMMENDED → REQUIRED

Level 1	Level 1	Level 2	Level 3	Level 4
Principles of Business, Marketing & Finance Gr 7-8 Course ID: 9166J18/916618	**Marketing** Gr 9 Course ID: 959118	**Sports & Entertainment Marketing I / II** Gr 10 Course ID: 958818/958918	**Social Media Marketing/ Advertising** Gr 11 Course: 959218/959518 *Entrepreneurship and Small Business	**Advanced Marketing** Gr 12 Course ID: 960018 *Entrepreneurship and Small Business
-OR-				-OR-
Digital Design Media Production Gr 7-8 Course ID: 4922J				**Career Preparation** Gr 12 Course ID: 9683

Pre-Level course completion allows for CCMR Credit and Final Exam Exemptions at Level 3.

Priority enrollment in CTE courses is granted to students actively pursuing the aligned Program of Study. Enrollment for non-program students will be considered based on course availability.



***Industry-Based Certification Course Outcome**