



BRANDON HIGH SCHOOL'S ACADEMY OF ENTREPRENEURSHIP



Picture yourself turning your ideas into real-world impact—designing products, launching initiatives, and solving problems that matter to you.

In the entrepreneurship academy, you won't just learn about business; you'll build confidence, creativity, and leadership as you work on hands-on projects, collaborate with inspiring peers, and get a taste of what it's like to run something of your own.

The Junior Achievement 3DE program is an innovative, project-based learning model that transforms traditional high school instruction by connecting core academic standards to real-world business challenges. Through immersive case studies developed in partnership with national and local companies, students collaborate to analyze problems, design solutions, and present their ideas in a professional format. By integrating authentic industry experiences into daily instruction, 3DE equips students with the skills, confidence, and adaptability needed to thrive in college, careers, and their communities.

If you're excited by innovation, enjoy taking charge, or simply want to shape your own path, this program gives you the tools—and the freedom—to do it. It's not just a class; it's a launchpad.

Course Progression

9th Grade Principles of Entrepreneurship & 3DE 1

Use entrepreneurial skills and mindset to evolve an innovative solution into a validated business opportunity. Learn the startup approach in researching and testing ideas; building out a lean canvas to support a business idea.

10th Grade Accounting Applications & 3DE 2

Imagine having the power to understand how money really works—behind every business, every project, and every big decision.

In the accounting applications program, you'll learn practical skills that make you the go-to problem solver: analyzing data, managing budgets, spotting financial trends, and keeping things running smoothly.

11th Grade Business Management & Law & 3DE 3

An introduction to business management techniques. Topics include human relations, decision making, communication techniques, global economy, financial management strategies, merchandising, and legal concepts.

12th Grade Business Ownership & 3DE 4

VE International is the curriculum for this course and will have the students working t hands-on, task-based curricula by managing the day-to-day operations of a company.

Engage in trade with students from around the world.