

Ovid-Elsie Area Schools Approves New 2026–2031 Strategic Plan

Ovid-Elsie Area Schools is proud to announce the approval of its new 2026–2031 Strategic Plan, designed to help guide the district's priorities, decision-making, and continued improvement efforts over the next five years.

The Strategic Plan was officially approved by the Ovid-Elsie Board of Education during their April meeting, following months of planning, data review, and stakeholder input.

The process included public surveys, community input opportunities, staff discussions, student feedback sessions, and a full-day strategic planning retreat facilitated by the Michigan Association of School Boards (MASB). A total of 44 participants, including Board of Education members, administrators, staff members, and community representatives, participated in the collaborative planning process.

The new strategic plan establishes a renewed mission for the district:

“To provide the resources and opportunities to empower our students, staff, and community to grow without limits.”

The district also adopted a new vision statement:

“Every student is knowledgeable and prepared to navigate the challenges of tomorrow.”

The plan identifies five Strategic Target Areas that will help guide district priorities and continuous improvement efforts:

- Academics & Programs
- Learning Environment & Culture
- Communications & Community Engagement
- Finance & Operations
- Personnel

Specific objectives and measurable action steps were developed within each area to support student achievement, school culture, communication, operational effectiveness, and long-term district sustainability.

As part of the planning process, the district also reviewed demographic, academic, operational, and financial data. One of the significant challenges identified continues to be declining enrollment, which is a challenge currently facing many school districts across Michigan. The strategic plan includes priorities focused on strengthening district programs, communication, student opportunities, and community engagement as part of the district's long-term efforts to address those challenges and position the district for future success.

Superintendent Mark Horak stated:

“This plan represents the collective voices and perspectives of our students, staff, families, Board of Education, and community members. We are grateful for the tremendous amount of time, feedback, and collaboration that went into this process. The strategic plan will help provide direction and focus as we continue working to create opportunities and success for all Marauders.”

The district will now begin implementation work connected to the plan objectives, including aligning school improvement efforts, district initiatives, budgeting priorities, and long-term planning processes.

Additional details regarding the [Strategic Plan](#), including the full report and supporting information, are available on the district website.