

BRYANT STAKEHOLDER FEEDBACK SUMMARY

The Bryant Proposals Stakeholder Feedback Survey was available from June 27 to July 31. In total, 296 participants took the survey. Of the 296 total, 63% of participants live in the adjacent neighborhoods (Country Club Homes, Country Side, Wornall Homestead, and Ward Estates), while the remaining 37% live elsewhere (Brookside, Waldo, NKC, Prairie Village, etc.).

FEEDBACK FROM ADJACENT NEIGHBORHOOD STAKEHOLDERS (COUNTRY CLUB HOMES, COUNTRY SIDE, WORNALL HOMESTEAD & WARD ESTATES)

Based on the 185 survey responses from adjacent neighbors, Proposal C (Sunflower) received the strongest overall support. Proposal B (319 Westover) received the most opposition. Analysis of the support ratings shows:

Proposal	Strongly Support	Support	Positive Total
C: Sunflower	69	37	106
A: Westover Development Partners	35	37	72
B: 319 Westover	42	18	60

Support/opposition breakdown:

- Proposal C: 106 positive (support or strongly support), 56 negative (opposed or strongly opposed).
- Proposal A: 72 positive, 77 negative.
- Proposal B: 60 positive, 108 negative.

Note: Neutral or skipped/blanks are not counted in this breakdown.

Key takeaways

- Proposal C had the highest level of support overall.
- Proposal B was the most polarizing. It had the second-highest number of “Strongly Support” responses (42), but also the highest number of “Strongly Opposed” responses (71). Overall, it had the most negative feedback. Opposers cited density, traffic/parking, and concerns regarding architectural style.
- Proposal A was relatively mixed, with support and opposition close to evenly split.

OVERALL STAKEHOLDER FEEDBACK (INCLUDING OUTSIDE OF NEIGHBORHOODS)

From the 296 total survey responses (including folks outside the adjacent neighborhoods), the ranking pattern was:

Rank	Proposal	Choice Pattern
#1	Proposal B (319 Westover)	Most frequently chosen as 1st Choice, especially by people outside of the neighborhood and late survey responders. Strong support driven by preserving the historic building.
#2	Proposal C (Sunflower)	Often chosen as either 1st or 2nd Choice, especially by adjacent residents who prioritized neighborhood character, larger lots, fewer homes, and a lower-density plan.
#3	Proposal A (Westover Development Partners)	Most commonly ranked 2nd or 3rd Choice and received the highest level of opposition.

The survey appears to show two major camps:

1. The preservation camp strongly favored Proposal B because it keeps the Bryant school building.
2. The neighborhood camp favored Proposal C because of lower density and larger lots.

Early vs. late responses

Looking at the survey chronologically, there appears to be a substantial shift in preferences over time. Most late responses came from people outside of the adjacent neighborhoods.

Period	A First Choice	B First Choice	C First Choice
Early responses (through July 22)	21	41	83
Late responses (after July 22)	29	88	25