

06-17 Parks and Recreation Meeting: Route 66 Neon Festival, Poker Run, Campout, and Movie Night Planning-Summary

Date: 2026-06-17 16:00:48

Location: St. Robert City Hall

Participants: *Mark Parker, Anita Ivey, Travis Brooks, Gene Newkirk, Keala Bennett, Evelyn Walters, Geoff Knoll, Candy Vidal, Wendy Davis, Mark Verry*

Meeting Notes

Route 66 Centennial (Neon Festival) August 1

- Event planning progressing; coordination for activities are in place.
- Liquor licensing: State license obtained; city license pending for beer garden.
- Clydesdale horses: Not available
- Military participation: Not available; Color guard cannot come due to city monetary donations
- Sponsors: American Legion, VFW, Lowe's, Security Bank; American Legion; Infuze; Carnivores (Tier Tracking and Social Media Posts still need done)
- Vendors: 10 paid; still working on a joint spreadsheet and action to call business to collect money
- Facilities: Community Center bathrooms will be open; Watkins Portable Toilets has availability and general census selected them to pay to provide Portable Toilets (Parks and Rec)
- Logistics to discuss: Fire department, paramedics, car host briefing- Speed Society single host if committee agrees. (Committee agreed to give them a deadline and cancel if cannot meet Friday 6/19 deadline)
- Next meeting: July 7th at 4:00 PM to finalize sponsor request closing date, banners, and media push.

Conclusion:

- State liquor license complete
- Car show host given 6/19 deadline (Speed Society).
- Further logistics and sponsor deadlines to be set June 7th.

Great American Campout — September 19–20

- Fee: \$25 flat rate per person (including demos, chuck wagon dinner, evening activities, breakfast).
- Chuck Wagon is not available working on another approach
- Trash, Fire, (Safety No Change)
- Capacity: 50 reserved camping slots; still only 2 sign-ups so far; ~39 interested on Facebook.

Conclusion:

- Chuck Wagon needs to be re-worked

Neon Park Poker Run & Community Hot Dogs — June 27

- Coordination: “Moose” with VFW still available to grill hotdogs the day of.
- Poker Run: 5 primary business stops no bonus stops. Score, Bow & Barrel, Flo’s Rte 66 Diner, Culvers, Carnivores (Confirmed)

Conclusion:

- Event on track as planned; Park & Rec Team going to run it with VFW.

Movie Night (Mid-July, Float-in at Pool) Licensing Constraints

- Movie night on hold until next year due to licensing constraints/fees

Conclusion:

- Event contingent on legal permissions

2 Year Park Event Plan/Schedule

- Committee broke out into to brainstorm sessions. Compiled lists of Ideas and generated common themes/events.
- Keala will compile list to break into events/sub events and most common/ asked-for events.

Park Updates

- Pickleball Court planning is being modified due to the City not being able to obtain the Matching Grant; plan has shifted to use the Cities portion of funds to build a court that equates