Programs of Study Information





About

The Hospitality and Tourism career cluster focuses on the management, marketing, and operations of restaurants, lodging, attractions, recreation events, and travel-related services. This career cluster includes occupations ranging from reservation and transportation ticket agent to event planner and general manager.

CULINARY ARTS

Aligned Occupations

- Baker
- Chef and/or Head Cook
- General and Operations Manager

LODGING AND RESORT MANAGEMENT

Aligned Occupations

- Tourism and Travel Manager
- Meeting, Convention, and Event Planner
- General Operations Manager

TRAVEL, TOURISM AND ATTRACTIONS

Aligned Occupations

- Travel Agent
- Market Reserch Analyst
- Marketing Specialist

Programs of Study

CULINARY ARTS

The Culinary Arts program of study focuses on occupational and educational opportunities associated with the planning, directing, or coordinating activities of a food and beverage organization or department. This program of study includes opportunities involved in directing and participating in the preparation of food.





LODGING AND RESORT MANAGEMENT

The Lodging and Resort Management program of study focuses on occupational and educational opportunities associated with the logistical and operational management of lodging and resorts. This program of study addresses human resources, financial analysis, and marketing.

TRAVEL, TOURISM AND ATTRACTIONS

The Travel, Tourism, and Attractions program of study focuses on occupational and educational opportunities associated with the marketing and sales of travel and tourism services. This program of study includes planning, directing, and coordinating marketing or business policies and programs. Students will identify potential customers and determine demand and promotional strategies for products and services.



HOSPITALITY AND TOURISM

An asterisk (*) – Indicates a course with a prerequisite.

Sequence	CULINARY ARTS	LODGING AND RESORT MANAGEMENT	TRAVEL, TOURISM AND ATTRACTIONS
Y1	Survey of Hospitality and Tourism @CTEC	Survey of Hospitality and Tourism @CTEC	Survey of Hospitality and Tourism @CTEC
Y2	Introduction to Culinary Arts	Hotel Management @CTEC	Travel & Tourism @CTEC
Y3	*Culinary Arts I @CTEC	Hospitality Services @CTEC	Hospitality Services @CTEC **or** Global Business and Sports and Entertainment Marketing
Y4	*Culinary Arts II @CTEC **or** *Food Science	*Practicum in Hospitality Services @CTEC	*Practicum in Hospitality Services @CTEC

ALIGNED
Industry-Based
CERTIFICATIONS

- ServSafe Manager