CLARK COUNTY SCHOOL DISTRICT POLICY

P-7223

NAMING OF SCHOOLS AND EDUCATION-RELATED FACILITIES

I. The selection of a school namesake is intended to be a great honor bestowed upon an individual who has made an everlasting impact in the community. The Board of School Trustees shall establish the criteria and process of selection to honor educators, students, and community leaders.

The Board of School Trustees shall establish a School Name Committee to review nominations and recommend names for unnamed Clark County School District (CCSD) facilities or portions of facilities. All school and non-school facility naming requests, including those for areas located inside school buildings, must be submitted through the School Name Committee. The recommendations of the School Name Committee shall be forwarded to the Board of School Trustees for approval.

II. The School Name Committee will be comprised of seven culturally diverse members. The School Name Committee chair and one additional trustee will be appointed by the Board president. In addition, the superintendent will appoint five members of the community to serve on the committee to include one administrative employee of CCSD, one former or current teacher of CCSD, one parent representative with at least one student currently attending a CCSD school, and two additional members from the community.

School Name Committee members will be appointed for a two-year term. Except for the Trustees, a member of the School Name Committee may not serve more than two consecutive terms.

All School Name Committee members will attend meetings when schools or locations are to be named or the member's name may be referred for replacement.

The committee is required to function under Nevada's Open Meeting Law. Committee members may not submit nor direct and/or influence the submission of nomination forms. Committee members must disclose any potential personal, social, professional relationships and/or affinity with nominees up to and including the third degree of consanguinity (parents, children, siblings, grandparents, grandchildren, great-grandparents, great-grandchildren, aunts, uncles, nieces, and nephews).

III. The School Name Committee will use, but not be limited to, the following guidelines when considering names for facilities:

A. Names of distinguished citizens or former CCSD employees may be considered to honor or memorialize an individual in "extraordinary circumstances" which may be defined as including, but not limited to:

1. Loss of life in the performance of service to benefit or support the Clark County School District.

2. Individual actions that are determined to be beyond customary expectation that result in extraordinary benefit to CCSD students, staff, and community members.

B. Names of CCSD personnel will not be considered while actively employed either full-time, part-time, or as a consultant to CCSD, nor for two years from the last day of employment, unless the individual is deceased.

C. Names of Board members may not be considered while actively serving on the Board of School Trustees, in accordance with NRS 338.200, nor for three years from the last day of service as a CCSD Trustee, unless the individual is deceased.

D. A facility name will not be recommended if an existing CCSD facility or portion of a CCSD facility has already been named for the nominee, unless the nominee requests rescinding the previously named portion of facility prior to acceptance of the new school or new facility namesake honor.

E. Names of elected officials will not be considered while they are actively serving in public office, nor for three years from the last day of their term of service as an elected official, unless the individual is deceased.

IV. Facility naming categories are established as follows:

A. High schools will not be named for individuals. Consideration may be given to naming a high school to honor groups of persons who have demonstrated international, national, state, or local leadership in the fields of education or public service.

1. Comprehensive high schools will be named for the general historical, cultural, or regional characteristics of the geographical location of the school.

2. High school names will be selected after consideration of input from students, parents, educators, and community members from the proposed attendance zone. The school supervisor of the school to be named will form a student school name selection committee utilizing a culturally and academically diverse selection of students who are likely to attend the new school. Following an appropriately noticed public input meeting and upon consensus with the student selection committee, three names in order of preference will be forwarded to the School Name Committee. The School Name Committee will select one name for recommendation to the Board of School Trustees.

B. Middle or junior high schools will be named for outstanding former CCSD personnel; and former school board Trustees who have demonstrated exceptional leadership locally in the field of education in Clark County and have consistently demonstrated the character to inspire students; or for outstanding individuals who are not educators by profession, but serve as a positive role model to children and to the community, and who have demonstrated exceptional leadership locally toward the advancement of education or humanity in Clark County.

C. Elementary schools will be named for outstanding former CCSD personnel; and former school board Trustees who have demonstrated exceptional leadership locally in the field of education in Clark County and have consistently demonstrated the character to inspire students; or for outstanding individuals who are not educators by profession, but serve as a positive role model to children and to the community, and who have demonstrated exceptional leadership locally toward the advancement of education or humanity in Clark County.

D. Schools within the Clark County School District designated as choice schools, including magnet schools, may adopt names aligned with their specialized mission in accordance with the following guidelines:

1. Thematic or Program-Based Naming: Schools may be named based on their academic focus or specialized program.

2. Geographic or Community Landmark Names: Schools may reflect their local community by adopting names tied to geographic features.

3. Industry or Career Pathway-Driven Naming: Schools offering workforce or industry-specific programs may adopt names reflecting their career pathways.

4. Partnership or Sponsored Naming: Schools may be named after corporate or institutional partners as part of a formal collaboration, provided it aligns with district guidelines and educational integrity, as outlined in a Memorandum of Agreement.

These naming options ensure clarity, community connection, and alignment with each school’s educational goals.

E. CCSD maintains schools that have unique missions or unique grade configurations; their names will be derived from the following:

1. The school's unique purpose or program,

2. Its geographical location, or

3. An individual or organization with a distinct connection to the facility or its mission.

The naming process will be initiated by building personnel and the school's respective supervisor, who will submit a recommendation to the School Name Committee. All eligibility requirements for namesakes detailed within this policy shall apply.

F. Portions of school facilities, which include libraries, athletic fields, multipurpose rooms, theaters, etc., may be named for former CCSD employees, former students, or outstanding individuals who have made an exceptional contribution in the advancement of education in Clark County and have consistently demonstrated positive moral character.

G. Nonschool facilities may be named for former CCSD employees, former students, or outstanding individuals who have made an exceptional contribution in the advancement of education in Clark County and have consistently demonstrated positive moral character.

H. No school may be assigned a name duplicating a name assigned in accordance with this policy.

I. Elementary and middle schools named prior to the guidelines established in current policy with namesakes, other than historical figures, are considered to be properly named and not subject to be renamed, except under the circumstances outlined in this policy.

J. Elementary and middle schools named prior to current policy whose names consist of a geographic reference or a historical figure may request to be renamed.

1. An eligible school that chooses to be renamed must conduct a survey of employees and families. At least fifty (50) percent of the surveys must be returned and greater than fifty (50) percent of the surveys returned must agree to renaming the school. The school should send additional surveys to stakeholders, as appropriate, to be counted separately. Stakeholders may include, but are not limited to, former students, former school staff, surrounding households, and related community partners.

2. The survey shall pose the sole question as to whether the employee and parent(s) support the school adopting a new name (which will be determined at a later date). Pro and con statements and a description of the naming process will be included on the survey.

3. Once the survey criteria is met, the principal of an eligible school must complete the school name change application in consultation with the

School Organizational Team and submit it for consideration by the School Name Committee.

4. The School Name Committee will then submit a recommendation to the Board of School Trustees, as appropriate.

5. If the Board approves the request, a new name for the school will then be selected through the process outlined in this policy and the related procedural guide. A separate call for nominations will be conducted for each school that requests to be renamed.

6. The requesting school will be responsible for all costs associated with implementing the name change, including but not limited to building signage, marquee, letterhead, website, murals, etc.

K. Eligible schools may request to change their school's description, such as approved Magnet or International Baccalaureate programs, by submitting a school name change application to the School Name Committee. The Committee will review and submit a recommendation to the Board of School Trustees, as appropriate.

L. In the case of renaming an existing school, area of a school, CCSD building, or portion of a building, the cost for updating building signage, letterhead, and other collateral must be borne by the school being renamed or the Unit that oversees the CCSD facility.

M. Name change applications for the renaming of an entire school or facility must also be approved by the Superintendent of Schools or their designee before they are submitted to the School Name Committee.

V. Private-public funding partnership naming options may be provided based on the following conditions:

A. Portions of school facilities may be named for individuals, corporations, foundations, or associations that provide at least 30 percent funding for needed laboratory and/or technical equipment. Such naming recognition will be for 10 years or the expected useful life of the equipment. Duplicate naming opportunities may be granted where several laboratories are funded by the same donor at multiple sites.

B. CCSD nonschool facilities that are funded through a public and private funding partnership may identify naming rights for the facility or portions of the facility. The level of private funding must provide at least 30 percent of building costs. Multiple donors may contribute to these funding partnerships. Prior recognition at another CCSD facility will not bar the acceptance of a capital gift or the granting of donor recognition for a portion of the facility.

C. Prior to the naming of a joint publicly and privately funded facility space, the School Name Committee shall approve proposed naming opportunities and suggested funding levels. The Board of School Trustees will then consider approving the naming opportunities and corresponding funding levels as forwarded by the Committee. Upon the potential donor's commitment of a gift, the Board will review appropriate biographical data, including educational and/or civic contributions, as well as credible references for the nominee. The Board of School Trustees will then authorize staff to formally offer the naming opportunity to the donor.

VI. The School Name Committee will establish a procedural guide to govern the nominations review process:

A. The School Name Committee will develop appropriate nomination forms which will reflect the criteria established for naming opportunities.

B. Nominations shall be made by completing the designated nomination form, following the established criteria, and submitting to the School Name Committee by the established deadline, if appropriate.

C. All applications and related materials submitted to the School Name Committee will be posted on the CCSD website at CCSD.net and become public record.

D. Members of the School Name Committee shall review the file for each nomination. For naming activities with a significant number of nominations, the Committee may utilize a format for rating nominations based on the criteria for naming selection specified in Sections III and IV.

E. Committee members will select, through a nomination and a vote, the recommended name(s) of the new or existing school(s) or nonschool facilities to be forwarded to the Board of School Trustees for final approval.

F. The Board of School Trustees is the only grantor of an exception to these criteria.

VII. Rescinding the Name of a CCSD Facility

A. The Clark County School District recognizes that the official name selected for an educational facility is a vital factor in the public image of the school system. The honor and integrity of the name selected reflects upon both CCSD and the educational facility. With these concerns in mind, the Board of School Trustees may consider action to rescind an approved name of an educational facility.

B. Rescinding the name of an educational facility that is not named for a geographic location or historical figure shall occur only under extraordinary

circumstances and after thorough study and must be approved by the Board of School Trustees.

C. Sufficient cause to rescind the name of an educational facility or portion thereof exists when, as determined by the Board, the individual, corporation, foundation, association, or entity for which the school or a portion thereof is named has been convicted of a felony, a crime involving moral turpitude, or participated in any other disreputable behavior which would have a negative reflection or would bring discredit upon CCSD students or staff.

D. In all other cases, rescinding the name of an educational facility shall occur based on the process outlined in section IV.J., a recommendation by the School Name Committee, and approval of the Board of School Trustees that the name no longer reflects the values and/or culture of the community.

E. If the Board of School Trustees rescinds a name that has been assigned to a CCSD facility, the School Name Committee will convene without delay so the facility can be renamed in accordance with Sections III and IV of this policy.

VIII. Names of Replacement and Closed CCSD Facilities

A. Should a school or facility be replaced or permanently closed, that retired name shall be reserved on a priority basis for future consideration when school facilities are opened or renamed.

B. If two or more schools are combined, the school name nomination process shall be activated by the School Name Committee to determine a new name or a combination of names, and/or the namesakes of the combined schools may be used elsewhere in prominent areas of the school.

C. In the event of a school closing or being replaced, the namesake, if alive, or next of kin should be consulted on reallocating the name to another school, portion of a facility, or alternative area for recognition.

1. “Next of kin” refers to a person’s closest living relative by blood or legal adoption, and includes the namesake’s spouse, children, grandchildren, parents, or siblings.

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