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FOR IMMEDIATE RELEASE

City of Manassas Park Fire & Rescue Department Enhances Emergency Response Safety with HAAS Alert Technology

New Safety Cloud® technology provides real-time digital alerts to motorists, improving roadway safety for emergency responders and the traveling public.

MANASSAS PARK, VA – The City of Manassas Park Fire & Rescue Department is taking an important step toward improving roadway safety with the implementation of **HAAS Alert's Safety Cloud®**, an advanced public safety technology designed to provide motorists with real-time digital warnings when emergency vehicles are approaching or operating at an emergency scene.

This innovative technology enhances the safety of emergency responders and the motoring public by providing drivers with additional time to recognize, anticipate, and safely respond to approaching emergency vehicles. According to HAAS Alert, its technology has demonstrated the potential to reduce collision risks by up to 90%.

Virginia's **Move Over Law** requires motorists to move over when approaching stationary emergency vehicles displaying warning lights and to slow down when changing lanes is unsafe or not possible. However, emergency lights and sirens may not always provide sufficient advance warning, particularly in heavy traffic, at highway speeds, or during adverse weather and reduced visibility.

Safety Cloud helps address these challenges by delivering digital alerts directly to motorists through commonly used navigation applications and compatible vehicle systems.

Motorists may receive alerts through the following platforms:

- **Navigation Applications:** Real-time safety notifications displayed through Waze and Apple Maps.
- **Vehicle Dashboard Systems:** Integrated alerts available in select 2018 and newer Chrysler, Dodge, Jeep, and RAM vehicles, as well as select 2024 and newer Volkswagen vehicles.

"This technology bridges the gap between what the law requires and what actually happens on the road," said **Assistant Chief Thomas Oliver**. "When our emergency lights are activated, Safety Cloud provides motorists with valuable additional warning time to recognize our presence and respond appropriately. This added layer of protection helps safeguard our firefighters, emergency medical personnel, and the citizens we serve."

The system operates automatically when properly equipped emergency vehicles activate their warning systems, transmitting digital notifications to supported navigation applications and connected vehicle platforms. Motorists using compatible systems can receive these warnings without downloading additional applications or purchasing specialized equipment.

With this implementation, the City of Manassas Park Fire & Rescue Department joins more than 4,000 public safety agencies nationwide utilizing HAAS Alert technology to improve roadway safety and reduce the risks associated with emergency vehicle operations. HAAS Alert continues to expand its partnerships with automotive manufacturers and navigation providers to make these critical safety notifications available to more motorists.

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"Roadside line-of-duty deaths and emergency vehicle collisions are tragedies that we must continually work to prevent," added Assistant Chief Oliver. "By investing in innovative technology, strengthening public awareness, and encouraging compliance with Virginia's Move Over Law, we are taking proactive steps to create a safer environment for our emergency responders and everyone traveling through our community."

The City of Manassas Park Fire & Rescue Department reminds all motorists to remain alert, minimize distractions, and exercise caution when approaching emergency vehicles. Drivers should safely yield to responding emergency apparatus and comply with Virginia's Move Over Law when encountering emergency personnel operating along roadways.

Technology is an additional layer of protection—not a substitute for attentive driving, emergency vehicle awareness, or compliance with traffic laws.

For more information about this life-saving technology, visit www.haasalert.com.

Learn more: Safety Cloud · How digital alerting works

About the City of Manassas Park Fire & Rescue Department

The City of Manassas Park Fire & Rescue Department provides professional, around-the-clock fire suppression, emergency medical services, specialized rescue, and all-hazards emergency response to approximately 17,500 residents within the City of Manassas Park, Virginia. The Department is committed to protecting lives, preserving property, and enhancing community safety through professional emergency services, public education, training, and innovative technologies.